



Blooms and Butterflies 2012

Companion Exhibition of Photography

CALL FOR ENTRIES

Description

It's central Ohio's rite of spring! Each day, dozens of exotic butterflies representing over 100 species from around the globe complete their metamorphosis right before your eyes. Visitors get an up close view as newly emerged butterflies are released into the Pacific Island Water Garden every afternoon, taking flight among tropical blooms.

Artists are invited to submit photography of, about, or inspired by butterflies for exhibition in the Cardinal Health Gallery at the Conservatory. Abstract interpretations of this theme are encouraged.

Exhibition Dates

April 21, 2012 – July 29, 2012

Eligibility

Open to all Ohio residents 18 years of age and older.

To Apply

Please submit the following:

1. Contact information: include current mailing address, phone, and email
2. Image list with thumbnails of works: include media, year, title, dimensions, retail price, and insurance value
3. CD-ROM including up to 5 digital images representative of your work
4. Mail applications to:
Bonnie Roche | Curatorial Assistant
Franklin Park Conservatory and Botanical Gardens
1777 E. Broad St.
Columbus, OH 43203

No fee to apply, however artists will be responsible for delivery of works before and after the exhibition.

Submitted materials will only be returned if sufficient SASE is provided.

CD-ROM Submissions:

- Images should be JPEG format only
- One CD for all images
- Images no smaller than 300 dpi
- Save each image as name of artist and number of work i.e. (Smith_01, Smith_02 etc.); order of images on the CD should match the image list order
- Label the CD with artist's name
- Orient all images properly (top of image up)
- Do not submit slide shows, flash files, psp files, etc.



Important Dates

Deadline for submission	March 10, 2012
Artists notified	March 14, 2012
Delivery / drop off of art work	April 9 - 13, 2012
Exhibition public opening	April 21, 2012
Meet and Greet with the artists	April 21, 2012
Exhibition closes	July 29, 2012
De-installation of art work and pick up	July 30 and 31, 2012

Guidelines

Franklin Park Conservatory and Botanical Gardens is a family friendly environment and all artwork must be appropriate for a young audience.

Artists are responsible for the delivery of work and the removal of work at the conclusion of the exhibition.

Artists are responsible for insuring the accepted artworks during transit. The Conservatory will insure works while on the premises.

The Conservatory reserves the right to reproduce accepted works for non-commercial, publicity purposes.

All entries must be original.

If selected, work must be framed and matted. Frames should be black.

If Artwork is for Sale

All sales will be handled through *Botanica Gift Shop and Greenhouse*, at Franklin Park Conservatory and Botanical Gardens.

The Conservatory will collect a 50% commission on all sold artwork.

The Conservatory will arrange for pick-up/shipping of the artwork to the purchaser at the end of the show.

Purchasers are limited to a ten day return policy on all commission sales. After ten days, *Botanica* will initiate payment of artist's 50% of retail value, for all pieces sold.

Artists may also chose to include pieces of work just for exhibition purposes by labeling work Not for Sale

Please allow up to 30 days for the end of the show to receive payment.

Contact

Bonnie Roche | Curatorial Assistant
Franklin Park Conservatory and Botanical Gardens
1777 East Broad St | Columbus, OH 43203
exhibitions@fpconservatory.org | 614.645.5915