



## PHOTOGRAPHY & VIDEOGRAPHY POLICY

### **Franklin Park Conservatory's mission:**

Inspired by horticulture, Franklin Park Conservatory and Botanical Gardens elevates quality of life and connects the community through educational, cultural and social experiences.

### **I. Non-Commercial Photography**

#### **A. Visitor Photography**

Franklin Park Conservatory and Botanical Gardens is an ideal location for photography. We encourage guests to take pictures of their visits however these pictures are intended for personal use only (i.e., not for resale or commercial purposes, this includes stock imagery).

Please be advised that the Conservatory reserves the right to limit access and photography in any area at any time. Extra lighting and selfie sticks are not permitted and tripods may be restricted as visitor levels or other conditions may dictate.

You are encouraged to enjoy the beauty of the Conservatory with your camera while following these rules:

- Regular Conservatory admission applies for entry.
- Stay on provided paths. Please do not step into planting beds or waterways, or climb on structures or plants.
- Please do not block paths and impede the movement of other visitors, or move any plant material, labels, signs or structures. Please contact a Conservatory staff member with any issues regarding blocked access due to photography.
- Additional wardrobe and props may NOT be carried into the Conservatory. Wardrobe changing is not permitted anywhere within the Conservatory, including restrooms.
- Photography is not permitted in Botanica Gift Shop.
- Photography of Dale Chihuly artwork or James Turrell's light installation in the Palm House is permitted for personal use only. Sale of images of this work is in violation of copyright and artistic property laws.
- The Conservatory reserves the right to protect its facility and the rights/comforts of ALL visitors if being interfered with by guests engaging in photography. Guests not adhering to these rules may be asked to leave the premises.
- Tripod and monopod use is not permitted inside the Conservatory's interior spaces; tripods, monopods are only allowed for outdoor use, permitting they are not blocking pathway access for other visitors.
- Photographers are liable for any damage to Conservatory property. The Conservatory and its employees are not responsible for any loss or damages that may occur.
- Drone photography is considered commercial photography and requires prior authorization by the Conservatory's Event Sales Department. Fees also apply.

The rules above apply to the Conservatory's interior spaces AND the following outdoor areas:

- The Scotts Miracle-Gro Foundation Children's Garden
- Wolfe Terrace
- Grand Mallway
- Brides Garden
- The Wells Barn
- The Scotts Miracle-Gro Company Community Garden Campus

On occasion the Conservatory will photograph or take video of guests for educational and/or promotional purposes. Admission to Franklin Park Conservatory grants permission for use of these images.

## **B. Media Photography**

Members of the Media must contact Franklin Park Conservatory's Marketing Department prior to arriving at the Conservatory for photographs or video of any kind. Crews will be escorted and no fees will be charged to photographers with appropriate news credentials. Please visit the Conservatory's Press Room for contact and other helpful information. Media displaying the appropriate credentials are permitted to use monopods and tripods both inside and outdoors when covering Conservatory news and events.

## **C. Student & Non-Profit Photography**

Student (high school, college or university) photographers/videographers and non-profit organizations will be considered on a case by case basis and require prior authorization from the Conservatory's Marketing Department.

All requests must be in line with Franklin Park Conservatory's mission: *Inspired by horticulture, Franklin Park Conservatory and Botanical Gardens elevates quality of life and connects the community through educational, cultural and social experiences.*

Projects that receive prior approval from the Conservatory's Marketing Department must follow all rules listed under I. Non-Commercial Photography, A. Visitor Photography.

## **II. Wedding Photography**

A reservation and fee is required for all wedding photography regardless of party size. Reservations must be made at least 14 days in advance. The fee is \$300 per hour for up to 15 guests and must be paid when making the reservation. This fee does not apply to booked wedding clients.

## **III. Commercial Shoots**

Commercial photography or video includes, but is not limited to, images for use in/as: display advertising, television commercials, feature films, music videos, retail products, brochures, model portfolios and other industrial, promotional or advertising projects. Drone photography is treated as commercial photography and requires an application and payment. It is prohibited on Conservatory grounds unless arranged with the Event Sales and Catering Department.

A commercial shoot application must be completed prior to the shoot. Once shoot approval has been granted, a Certificate of Insurance indicating liability coverage in the amount of \$1,000,000 against damage to persons, grounds, buildings or plant life, and naming Franklin Park Conservatory as additional insured, must be presented no later than two weeks before photography/filming is to take place.

Commercial shoots are subject to a base location fee of \$200-300 per hour depending on the timeframe and nature of the shoot. A four hour minimum is required.

All desired shoot locations must be discussed and approved in advance, so as not to conflict with any work or private events being held on the grounds.

The Conservatory may, at its discretion, require the following credit line: "Photographed (Filmed/Videotaped) on location at the Franklin Park Conservatory and Botanical Gardens, Columbus, Ohio." (Add "USA" if distributed outside the United States.)

#### **A. Portrait Photography; Engagement, Senior, Maternity Photography, etc.**

A reservation and fee is required for all portrait photography including Engagement, Senior, Maternity Photography. The Fee is \$150 per session and is limited to one hour. *(The Scotts Miracle-Gro Foundation Children's Garden is not available for Portrait Photography at this time)*

Complimentary Engagement photos are offered to couples who book their weddings at the Conservatory. Please contact the Event Sales office or your sales representative for availability.

#### **CONTACT INFORMATION**

For questions regarding Non-Commercial Photography, Media Photography or Student and Non-Profit Photography, please contact the Marketing Department at [Marketing@FPConservatory.org](mailto:Marketing@FPConservatory.org), or call (614) 715-8150 or (614) 715-8000.

For questions regarding Commercial Photography or Private Function Photography, please contact the Event Sales Department at [EventSales@FPConservatory.org](mailto:EventSales@FPConservatory.org), or call (614) 715-8100.