



FRANKLIN PARK CONSERVATORY AND BOTANICAL GARDENS

Media Kit

OVERVIEW

Franklin Park Conservatory and Botanical Gardens is central Ohio's premier botanical garden and home to the iconic John F. Wolfe Palm House which dates back to 1895. Situated just east of Franklin Park, the Conservatory is approximately two miles from downtown Columbus.

The visitor experience spans approximately 13-acres and is comprised of the Conservatory building, the Scotts Miracle-Gro Foundation Children's Garden and the Grand Mallway. Guests will encounter botanical biomes, lush gardens, special horticulture and art exhibitions, and seasonal offerings. A collection of glass works by artist Dale Chihuly is also on display and included with admission.

The Scotts Miracle-Gro Company Community Garden Campus is a sprawling 4-acre garden adjacent to the visitor experience that includes an apiary, rose pavilion, berry house and 40 community garden plots as well as a demonstration kitchen and Live-Fire Cooking Theater. This area is open to the public at no charge from dawn until dusk.

Seasonal exhibitions currently include *Orchids, Blooms & Butterflies, Columbus Blooms, Harvest Blooms* and *Conservatory Aglow*. The Conservatory hosts special, temporary exhibitions by national and international artists each year.

A variety of special events and activities are available throughout the year, as well as a full menu of classes, workshops and camps focusing on gardening, cooking, fine art and wellness.

With its natural surroundings, both indoors and out, the Conservatory serves as a premier venue for special events and corporate gatherings.

MISSION

Inspired by horticulture, Franklin Park Conservatory and Botanical Gardens elevates quality of life and connects the community through educational, cultural and social experiences.

VISION

A world that celebrates nature as essential to the human experience.

ATTENDANCE

Franklin Park Conservatory and Botanical Gardens added a number of visitor experiences in 2018 and smashed attendance records from years past. A total of 353,399 guests visited Columbus' premier botanical garden in 2018 marking a 57% increase in attendance over 2017 which was previously the best year on record.

ADMISSION AND MEMBERSHIP RATES

Admission:

Children (ages 2 & under): Free

Children (ages 3-12 years): \$12

General (ages 13-59 years): \$19

Seniors (ages 60+ years): \$16

Parking: Free

**Prices are subject to change.*

Access Programs:

Franklin Park Conservatory strives to be an inclusive and accessible facility. For this reason, the Conservatory has created the following Access Offerings.

- Community Days at the Conservatory: The first Sunday of each month is free for residents of Franklin County and the City of Columbus during regular operating hours of 10am to 5pm.
- Access Family Membership (\$35) for families in eligible programs with proof of participation: CareSource, Ohio Directions card, Medicaid card, W.I.C. card or Molina card. Franklin Park Conservatory Access memberships are available by mail or at the Visitor Center only.
- 1,000 Columbus Recreation & Parks campers will have all fees to the Conservatory waived.
- Up to 1,000 students' program fee waived through School Trip Program from August to February.
- 50% off summer camp fee, for participants in the free & reduced lunch programs.
- Conservatory Membership Library Program, membership cards are available for checkout at the Martin Luther King and Shepard branches of the Columbus Metropolitan Library. With an active library card, patrons can check out a temporary Conservatory membership card that will grant up to two adults and six children free admission to the Conservatory for two days.

Membership:

In 2017 the number of member households for the Conservatory was 8,345 but that number grew to 12,200 in 2018, a 46% increase.

Membership Levels:

Access Membership, \$35 – A reduced rate family membership for families in eligible programs with proof of participation: CareSource, Ohio Directions card, Medicaid card, W.I.C. card or Molina card.

Senior, \$40 – Admits one individual age 60 and over.

Individual, \$55 – Admits one named individual listed on the membership card.

Duo, \$95 – Admits two named adults listed on the membership card. *Senior Duo Membership, \$80 available for adults ages 60+.*

Family, \$135 – Admits two named adults as well as all children or grandchildren ages 18 and under listed on the membership card.

Family Premium, \$185 – Family benefits, plus free admission for up to 2 guests attending with the member(s).

**Prices are subject to change.*

HOURS OF OPERATION

Franklin Park Conservatory and Botanical Gardens is open year round, closed only on Thanksgiving and Christmas Day.

Hours of operation are as follows:

January through November: 10 a.m. to 5 p.m.

December: 10 a.m. to 9 p.m. (Extended evening hours in December for the Conservatory's Holiday Exhibition, *Conservatory Aglow*)

**Hours are subject to change.*

GOVERNANCE

Comprised of up to 21 members, the Board is appointed by the City, County, Governor, Speaker of the House, and State Senate from among Columbus community and business leaders to exercise authority over Franklin Park Conservatory Joint Recreation District. The Conservatory's Board advises, governs, oversees policy and direction, assists with leadership and general promotion, and supports the Conservatory's mission and needs.

COMMUNITY OUTREACH AND EDUCATION

Outreach Programs:

Franklin Park Conservatory and Botanical Gardens is dedicated to spreading horticulture knowledge and appreciation beyond the confines of the park. Through community outreach programs and private horticulture consultation, the Conservatory is helping to create new edible gardens, city beautification projects and home gardens throughout the community. The Green Corps jobs program provides essential skills for young adults interested in obtaining a job in the green industry.

Camps:

Nature is the touchstone for the Conservatory's summer camp programs. From cultivating and harvesting a garden to creating a culinary masterpiece, summer camp at the Conservatory is anything but expected.

Classes:

Whether it's yoga in the garden or cooking the perfect wood-fired pizza, classes at the Conservatory are fun, hands-on and truly unique. The Conservatory offers a full menu of classes and workshops in gardening, cooking, fine art and wellness throughout the year. For the younger audience, the Conservatory provides hands-on, interactive programs for kids of all ages.

School Programs:

Bring learning to life at the Conservatory. School groups from Pre-K through high school enjoy active learning experiences with native and exotic plants, insects, birds, science, the environment and the arts that correlate to ODE Academic Content Standards.

STAFF

The Conservatory's staff is comprised of approximately 100 full-time and part-time employees.

VOLUNTEERS

An estimated 700 volunteers give of their time and talent to the Conservatory each year.

HORTICULTURE AND GARDENS

The Conservatory's vast gardens pulse with life and bring the truly exotic wonders of nature to the forefront. Explore over 400 species of plants from around the world in the Conservatory's biomes, take in the beauty of James Turrell's *Light Raiment II*, or simply marvel at the intricate glasswork of Dale Chihuly.

Biomes:

Experience the planet's natural diversity in the Conservatory's biomes. From the arid deserts of the American Southwest to the hot and humid Amazon Rainforest, the biomes allow you to explore these ecosystems right in the heart of central Ohio.

Dorothy M. Davis Showhouse:

Built in 1895, this historic glass house is often the focal point of the Conservatory's special horticulture displays. Changing with the seasons and with the exhibitions presented at the Conservatory, the Showhouse lends itself to creative horticulture designs and magnificent floral displays throughout the year. On either side of the Showhouse are two rooftop gardens, the Zen Terrace and The Grove, which were added in 2008.

John F. Wolfe Palm House:

The John F. Wolfe Palm House and connecting Dorothy M. Davis Showhouse are the oldest portions of Franklin Park Conservatory and Botanical Gardens. The design of this grand Victorian-style glass greenhouse, built in 1895, was influenced by the success of Chicago's World Fair and Columbian Exposition in 1893 and inspired by the City Beautiful movement.

The Palm House highlights 43 species of palms from around the world, some of which are considered endangered and threatened in the wild. A must-see when touring the Palm House is the *Ficus lyrata*, or fiddle-leaf fig. It's one of the original trees planted in the Palm House.

The Scotts Miracle-Gro Foundation Children's Garden:

This new 2-acre garden is the largest horticulture project ever undertaken by the Conservatory. Featuring numerous unique, interactive experiences celebrating the Ohio landscape, the Children's Garden focuses on introducing and connecting children to the natural world, as well as renewing that connection for their parents and caregivers.

The Children's Garden supports the Conservatory's outreach and education mission, promoting active learning for all ages, with emphasis on health and the natural sciences.

Botanical Gardens:

Guests can stroll the abundant outdoor gardens full of seasonal color and interest any day of the year.

- **Main Entrance Gardens** - Seasonal displays welcome you as you approach the entrance to the Conservatory. Hundreds of colorful bulbs emerge in early spring, followed by annuals and container displays. The 30-foot Greenscapes Live Wall is visible through the windows.
- **Crane Ornamental Grass and Conifer Collection** - The Crane Ornamental Grass and Conifer Collection displays diversity among coniferous plants and grasses. The collection is located between the Conservatory and the Community Garden Campus. The collection showcases a variety of forms, sizes, textures, colors, blooms and fruiting bodies.
- **The Grand Mallway** - The more formal gardens on the Grand Mallway feature pathways lined with abundant perennial beds. The NavStar, created by artist Stephen Canneto, has become a landmark sculpture and icon of the Conservatory.
- **Daylily Garden** - Visit the Ohio Hybridizers Historic Daylily Garden from late spring and through the summer to view 850 varieties of blooming daylilies. Arranged in beds by the decade from when the cultivars and species were introduced, this space to the south of the entry plaza erupts with color while illustrating the history of this very popular plant.

- **The Wells Barn Gardens** - The Wells Barn Gardens are a collection of gardens designed to complement the architecture, style and beauty of The Wells Barn. The plants in this garden fit within numerous garden themes such as natives, sustainable gardening, wildlife attracting, four season interest and sensory gardening.

The Scott Miracle-Gro Company Community Garden Campus:

Visit Scotts Miracle-Gro Community Garden Campus for beauty and inspiration. Designed as a living classroom and idea center, this four-acre garden provides creative resources for anyone interested in gardening and edible landscapes. Explore the culinary, herb and fragrance gardens, apiary, rose pavilion, berry house, and 40 community garden plots. Take a cooking class in the demonstration kitchen or watch a chef demonstration at the Live Fire Cooking Theater.

WEDDING AND EVENT VENUES

Franklin Park Conservatory and Botanical Gardens is the perfect place to host an event. From breathtaking venues to thoughtful catering, decor and vendor options, you'll be sure to leave your guests talking about a night (or day) they'll never forget.

The Conservatory specializes in weddings, corporate and social events and provides everything from events planners to catering to décor.

HISTORY

1852 - The first county fair was held in Franklin Park.

1874 - Franklin County Agriculture Society increased the size of Franklin Park to 93 acres and the site became the location of the Ohio State Fair.

1880 - August 11, General William Tecumseh Sherman delivered his famous statement "War, it is all Hell," in a speech to a reunion of Civil War veterans gathered in Franklin Park.

1884 - The Ohio State Fair moved to a new location and Franklin Park was abandoned.

1886 - May 17, the Ohio State Legislature passed a resolution permitting the use of the abandoned Franklin Park for use as a public park.

1893 - The Columbian Exposition was held in Chicago, IL. The Franklin Park Conservatory was modeled after the Victorian style, glass palace at the exposition.

1895 - The original Franklin Park Conservatory was constructed and opened to the public

1921 - A fire in Columbus City Hall destroyed many of the early records of Franklin Park and Franklin Park Conservatory. Much of the history has been documented from newspapers and personal written accounts.

1927-1929 - Animals were kept in the lower rooms of the Conservatory, now known as the "potting room" and the "Concourse." The animals were housed at the Conservatory until the Columbus Zoo was completed and opened in its current location in southern Delaware County.

1974 - The original glass house was inducted into the National Register of Historical Places.

1986 - November 14, AmeriFlora '92 was organized and incorporated and Franklin Park was named as the host site for the horticulture exhibition.

1989 - Renovation of the historic structure and a \$14.5 million expansion of the facility began. New additions included four biomes from around the world, gift shop, classrooms, library and café. February 14, The United States Christopher Columbus Quincentenary Jubilee Commission sanctioned AmeriFlora '92 as an official 1992 commemorative event.

1991 - April 10, Legislation was passed by the Ohio State Legislature that recognized Franklin Park Conservatory as a joint recreation district.

1992 - April 3, AmeriFlora '92 opened. October 12, AmeriFlora closed. In December, the Franklin Park Recreation District, a private not for profit organization, reopened with a new, 10 member board of trustees.

1994 - Thousands of exotic butterflies took flight in the Pacific Island biome for the debut of *Blooms & Butterflies*.

1996 - The board of trustees expanded to 17 members, and in cooperation with Conservatory staff, developed a comprehensive strategic plan and mission statement to ensure its success.

2003-2004 - *Chihuly at the Conservatory* was a blockbuster exhibition of work by renowned glass artist, Dale Chihuly drew record crowds. Friends of the Conservatory, a private, non-profit group that supports the Conservatory's programming, purchased most of the artwork in the *Chihuly at the Conservatory* exhibition. It was valued at nearly \$7 million dollars.

2005-2008 - A Master Plan was developed and a capital campaign to support it were completed and construction began on additions to the Palm House that added rooftops garden and a rentable space adjacent to a Brides Garden. Artist James Turrell designed and installed *Light Raiment II*, a permanent work that illuminates the John F. Wolfe Palm House every evening from dusk until dawn.

2009 - The second project of the Master Plan, the four-acre Scotts Miracle-Gro Company Community Garden Campus, was completed on the southeast corner of Franklin Park to serve as a home for the Conservatory's Growing to Green community gardening program and related educational offerings. The new space was introduced with a weekend events including the first Field to Table dinner, planned and hosted by the Conservatory's Women's Board.

2009-2010 - The Conservatory exhibited new work and reimagined its permanent collection of Dale Chihuly's glass artwork. In the fall of 2010, an exhibition developed and produced by the Conservatory's exhibitions team and Torkworks Studio, *Savage Gardens*, opened. In the years since, this experience that introduces and interprets the world of carnivorous plants, has traveled to seven botanical gardens around the country.

2011 - The final project of the first phase of Master Plan was the completion of a production greenhouse, a facility that expanded the Conservatory's growing capacity and storage of its horticulture collections.

2012 - Artist Aurora Robson, whose artwork draws attention to the impact of plastics and other disposable consumer items, opened an 8-month exhibition in September of 2012.

2013 - Legacy exhibitions continued to draw visitors: *Orchids!*, *Blooms & Butterflies*, and *Merry & Bright* celebrated the seasons, providing memorable experiences for all visitors. The Board and Leadership Team of the Conservatory completed the development of a vision for the future, and the next phase of the

Master Plan, named Master Plan 2.0, went into development. In the fall, a full-facility installation by British light artist Bruce Munro opened to positive reviews and introduced new audiences to the Conservatory during this memorable nighttime experience.

2014 - 70,000 spring flowering bulbs installed by the Conservatory's horticulture designers and staff in 2013 burst open with color and drew new visitors to the grounds. A commitment to serve the community through a variety educational offerings led to the launch of new programs to address horticulture based job training, food access and family nutrition and therapeutic horticulture. The Conservatory again welcomed thousands of school-aged children through its popular field trip programs for *Blooms & Butterflies*, celebrating its 20th anniversary.

2015 - Wood sculptor David Rogers' brought his *Big Bugs* to the Conservatory for the summer months. Family attendance was strong throughout the "summer of bugs." The first project of Master Plan 2.0 was completed and opened The Wells Barn, a new facility for expanding outreach and education programs. Built around a 200-year-old timber frame moved to the Conservatory from Richland County, the building was soon buzzing with activity both day and night, hosting private events as well as Girl Scout camp overs, culinary classes, summer camps, and the annual We Dig Ohio urban agriculture conference. Colorful gardens featuring native plants surround this unique structure in a portion of the Conservatory's property within Franklin Park that had been unused. The Conservatory mounted its first large scale display of mums in September/October.

2016 - Spring burst forth with the color of 70,000 bulbs. The Conservatory welcomed sculptor Kevin Box and other origami artists for a full-facility exhibition titled, *Origami in the Garden*, for its first large scale outing in a botanical garden. Construction was completed on a refreshment of the Grand Atrium, with new furnishings, lighting and raised ceilings. It was soon followed by the completion of a new entrance centered on the east façade of the Conservatory, with a new Visitor Center to welcome guests.

2017 - *Topiaries at the Conservatory*, showcased the talents of the Conservatory's horticulture staff with life-size animals portrayed in floral forms. The exhibition was well attended and brought back for a second year in 2018.

2018 - In May the Conservatory opened the Scotts Miracle-Gro Foundation Children's Garden, the largest horticulture project ever completed at the Conservatory. The garden features interactive experiences celebrating the Ohio landscape with a focus on introducing and connecting children to the natural world.

GENERAL CONTACT INFORMATION

For general information about Franklin Park Conservatory or details about exhibitions, membership, weddings, corporate events, education programs and more, call (614) 715-8000 or toll free at (800) 214-7275, or visit FPConservatory.org.

PRESS CONTACT

For all media inquiries and requests please contact Jennifer Wilson, Director of Marketing and Communications at jwilson@fpconservatory.org or via phone at 614-715-8150.