



Franklin Park Conservatory and Botanical Gardens Presents

BASH

@ the Barn

A TASTING EVENT AT THE WELLS BARN

2020 SPONSORSHIP OPPORTUNITIES

BASH AT THE BARN

THURSDAY, JUNE 4, 2020, 6:30-9:30PM

The Conservatory's 17th annual tasting event embraces its home at the Wells Barn for a rustic-meets-refined evening to raise funds for the Conservatory. Bash at the Barn offers a relaxed summertime affair sampling bites from some of Columbus' best restaurants, signature cocktails from local distilleries, fine wines, and craft beers from area breweries. Event proceeds support the Conservatory's environmental education work, cultivating a closer connection between people and the natural world.

Bash at the Barn brings together our community's top executive leaders with emerging professionals to mix and mingle, raising awareness about the Conservatory's mission and educational work, and cultivating the next generation of philanthropists. The event begins with a VIP reception from 5:30-7:00pm for benefactors, executive co-hosts and sponsors. At 6:30pm, the main event begins and VIPs will join the party at the Wells Barn for live music, food and drink, and a silent auction.

Bash at the Barn 2020 Co-Chairs

Lori Payne, Senior Counsel, Honda North America Inc.
Heidi Yurkiw, Vice President Legal, LBrands, Inc.

Jessica Fagan
Development Officer/Event Coordinator
614.715.8044 | jfagan@fpconservatory.org

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Protecting our environment begins

with citizens who value nature,

and understand its importance.

Understanding the vital roles played

by trees, plants and pollinators

to the health and welfare of humans

creates future advocates for the environment.

*Inspired by horticulture,
Franklin Park Conservatory and
Botanical Gardens elevates
quality of life and connects the
community through educational,
cultural and social experiences.*

Funds raised through *Bash at the Barn* help support the Conservatory's environmental education work by cultivating a closer connection between people and the natural world.

From nature-based early childhood programs and extensive plant collections in our gardens and biomes, to the sprawling Children's Garden and immersive horticulture displays, the Conservatory creates opportunities to explore, connect and marvel at the natural world.

JUST A FEW OF THESE NATURE-BASED INITIATIVES INCLUDE:

**EDUCATION PROGRAMS IN
THE SCOTTS MIRACLE-GRO FOUNDATION CHILDREN'S GARDEN**

Drop-in programs in the Children's Garden engage children and families with hands-on experiences in science and nature, including study of wetlands and the water cycle; pollinators and insects; native Ohio trees and wildlife; citizen science projects; and more.

ARBOR DAY & POLLINATOR PALLOOZA

These free community events offer family-friendly activities and are open to the public. Each event features nature-based hands-on activities, demonstrations and more, connecting the vital roles played by trees and pollinators to the health and welfare of humans. Activities include species identification, garden tours, tree climbing and more.

FIELD TRIP SCHOLARSHIPS

Field trips provide invaluable, hands-on learning opportunities and address specific academic content standards, while helping children build connections to nature that last a lifetime. The Conservatory offers scholarships for low-income schools to fully fund the costs of bus transportation, admission, and educational staff and programming.





SPONSORSHIP LEVELS

PRESENTING SPONSOR **\$20,000**

- 30 total tickets to Bash at the Barn (20 tickets to main event, 10 tickets to main event + private VIP reception)
- Inclusion as Presenting Sponsor in event social media posts and on the Conservatory's website
- Top priority logo placement on event save-the-date & invitation (approx. 3,000 pieces; deadlines apply)
- Top priority logo placement on event program and signage
- Donor listing in the Conservatory's Annual Report

LEAD SPONSOR **\$10,000**

- 20 total tickets to Bash at the Barn (12 tickets to main event, 8 tickets to main event + private VIP reception)
- Inclusion as a Lead Sponsor in event social media posts and on the Conservatory's website
- Priority logo placement on event save-the-date and invitation (approx. 3,000 pieces; deadlines apply)
- Priority logo placement on event program and signage
- Donor listing in the Conservatory's Annual Report

MAJOR SPONSOR **\$5,000**

- 12 total tickets to Bash at the Barn (6 tickets to main event, 6 tickets to main event + private VIP reception)
- Logo recognition on event save-the-date and invitation (approx. 3,000 pieces; deadlines apply)
- Logo recognition on event program and signage
- Name recognition on the Conservatory's website
- Donor listing in the Conservatory's Annual Report

STATION SPONSOR **\$2,500**

- 8 total tickets to Bash at the Barn (4 tickets to main event, 4 tickets to main event + private VIP reception)
- Logo recognition on event save-the-date and invitation (approx. 3,000 pieces; deadlines apply)
- Logo recognition on event program and signage
- Name recognition on the Conservatory's website
- Donor listing in the Conservatory's Annual Report

EXECUTIVE CO-HOST **\$1,000**

- 4 total tickets to Bash at the Barn (2 tickets to main event, 2 tickets to main event + private VIP reception)
- Name recognition on event invitation and program
- Donor listing in the Conservatory's Annual Report

BENEFACTOR **\$500**

- 2 total tickets to Bash at the Barn VIP Reception and main event
- Name recognition on event invitation and program
- Donor listing in the Conservatory's Annual Report

INDIVIDUAL TICKET **\$75**



Franklin Park Conservatory
and Botanical Gardens

BASH @ the Barn

THURSDAY, JUNE 4, 2020

Please designate your sponsor level. Provide the information below and mail, email or fax to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203
FAX: 614.715.8199 ATTN: Jessica Fagan | jfagan@fpconservatory.org

- | | |
|---|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$20,000 |
| <input type="checkbox"/> LEAD SPONSOR | \$10,000 |
| <input type="checkbox"/> MAJOR SPONSOR | \$ 5,000 |
| <input type="checkbox"/> STATION SPONSOR | \$ 2,500 |
| <input type="checkbox"/> EXECUTIVE CO-HOST | \$ 1,000 |
| <input type="checkbox"/> BENEFACTOR | \$ 500 |
| <input type="checkbox"/> DONATION | \$ _____ |

NAME: _____
PRINT YOUR NAME AS YOU WOULD LIKE IT TO APPEAR FOR RECOGNITION PURPOSES

CONTACT PERSON: _____

COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

PLEASE INDICATE PAYMENT PREFERENCE:

- PLEASE INVOICE
- CHECK ENCLOSED, PAYABLE TO: FRIENDS OF THE CONSERVATORY
- CREDIT CARD (CIRCLE ONE) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

ACCOUNT NUMBER: _____ EXP: _____

CARDHOLDER SIGNATURE: _____

Thank you for your support of Franklin Park Conservatory and Botanical Gardens!
By attending *Bash at the Barn*, guests grant permission for any photos/videos taken to be used for promotional purposes.

YOUR COMMITMENT

