

A large, ornate glass and white stone conservatory building with a prominent arched entrance. A large crowd of people, many wearing colorful hats, is gathered in front of the building. The scene is set outdoors on a sunny day.

JOHN F. WOLFE PALM HOUSE

Les
Chapeaux
DANS LE
Jardin
SPONSORSHIP
OPPORTUNITIES



Ann Isaly Wolfe & Katie Wolfe Lloyd

2020 Les Chapeaux dans le Jardin Co-Chairs



HAT DAY 2020

The 20th annual *Les Chapeaux dans le Jardin* (Hat Day) luncheon will take place Friday, May 1, 2020 in the gardens adjacent to the Conservatory's historic John F. Wolfe Palm House and Wolfe Terrace.

Our 20th Hat Day welcomes one of the event's founders, Ann Wolfe, and daughter Katie Wolfe Lloyd, as co-chairs. They will greet more than 550 fashionable, hat-adorned guests for a cocktail party on the Wolfe Terrace beginning at 11am, followed by an elegant luncheon under the grand marquee. Our fun-filled program promises a memorable experience, as we come together for an afternoon of celebration, camaraderie and philanthropy. Hat Day also toasts a very special honoree for an exemplary commitment to the Conservatory, with the presentation of the Ann Isaly Wolfe Award.

Since 2001, Franklin Park Conservatory and Botanical Gardens' signature spring fundraising event, *Les Chapeaux dans le Jardin*, has raised more than \$4.5 million to benefit the Conservatory's educational programs. Hat Day has become one of Columbus' premier social events, and has grown from raising \$93,500 in its first year to nearly \$300,000 annually, enabling significant growth in the breadth and depth of the Conservatory's youth education and outreach initiatives.

JOIN US FOR HAT DAY'S 20TH ANNUAL CELEBRATION!

Les
Chapeaux
DANS LE
Jardin





Les Chapeaux DANS LE Jardin

Creating a world that celebrates nature begins with children. At Franklin Park Conservatory, nature is the classroom.

The Conservatory is a living museum, filled with opportunities to explore, engage and connect with nature. Our educators utilize the Conservatory's unique resources to create engaging programs and curriculum-aligned experiences, designed to cultivate a connection between young people and the natural world.

Inspired by horticulture, Franklin Park Conservatory and Botanical Gardens elevates quality of life and connects the community through educational, cultural and social experiences.

Hat Day raises critical funds to support the Conservatory's pre-K & K-12 education and outreach programs and to expand their reach in the community.

JUST A FEW OF THESE INITIATIVES INCLUDE:

PRE-K & K-12 SCHOOL GROUPS: *Educating more than 13,000 students each year*

The Conservatory's robust school tour program offers a variety of topics based on Ohio Department of Education standards. The school programs focus on participatory, inquiry-based learning experiences to get students excited about plant science, ecosystems, gardening and art.

FIELD STUDY SCHOLARSHIPS: *Providing access for all*

Field trips provide invaluable, hands-on learning opportunities and address specific academic content standards, while helping children build connections to nature that last a lifetime. The Conservatory offers scholarships for low-income schools to fully fund the costs of bus transportation, admission, and educational staff and programming.

GREEN STEM GIRLS: *Mentoring young, female scientists*

This after-school program for middle school students teaches life sciences using hands-on, experiential learning, with students exploring solutions to real-world problems such as food insecurity and environmental issues. Female faculty and graduate students act as guest instructors and mentors, serving as positive role models for careers in STEM-related fields.

NATURE SCHOOL: *Hands-on learning for preschoolers*

Nature School offers fun, age-appropriate exploration of plants, insects and the natural world for children ages 3-5, using science, language arts, math, art and music.

CHILDREN'S GARDEN EDUCATION: *Free and family-friendly*

Drop-in programs in the Scotts Miracle-Gro Foundation Children's Garden engage children and families with hands-on experiences in science and nature, including study of wetlands and the water cycle; pollinators and insects; native Ohio trees and wildlife; citizen science projects; gardening, harvesting and tasting; art with natural materials, and much more. Programs change weekly, so there is always something new to explore.



SPONSORSHIP LEVELS

PRESENTING SPONSOR \$50,000

- Mention in media releases
- Top logo placement on event save-the-date card, invitation, program and website
- Top logo placement on all day-of event signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

ANNIVERSARY SPONSOR \$40,000

- Mention in media releases
- Prominent logo placement on event save-the-date card, invitation, program and website
- Prominent logo placement on all day-of event signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

CELEBRATION SPONSOR \$30,000

- Logo recognition on event save-the-date card, invitation, program and website
- Prominent logo placement on all day-of event signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

COCKTAIL PARTY SPONSOR \$25,000

- Logo recognition on event save-the-date card, invitation, program and website
- Prominent logo placement on signage at pre-luncheon cocktail party
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

SUPPORTING SPONSOR \$20,000

- Logo recognition on event save-the-date card, invitation, program and website
- Prominent logo placement on signage at luncheon
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

PREMIER SPONSOR \$15,000

- Logo recognition on event invitation, program, signage and website
- Name recognition on event save-the-date
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

PLATINUM SPONSOR \$10,000

- Logo recognition on event invitation, program and signage
- Name recognition on event save-the-date card and website
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

GOLD TABLE SPONSOR \$5,500

- Recognition as Gold Table Sponsor on event invitation, program and website
- Preferred seating at luncheon for 10 (one table)

SILVER TABLE SPONSOR \$4,000

- Recognition as Silver Table Sponsor on event invitation, program and website
- One table (10 seats) at luncheon

BENEFACTOR \$2,500

- Recognition as Benefactor on event invitation, program and website
- Four seats at luncheon

INDIVIDUAL TICKETS \$350

- One seat at luncheon





Franklin Park Conservatory
and Botanical Gardens

*Les
Chapeaux
DANS LE
Jardin*

LES CHAPEAUX DANS LE JARDIN
20TH ANNUAL HAT DAY LUNCHEON
FRIDAY, MAY 1, 2020

Please provide information about your designated sponsor level below and mail, e-mail or fax to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203

EMAIL: jfagan@fpconservatory.org FAX: 614.715.8199 ATTN: Jessica Fagan

- | | |
|---|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$50,000 |
| <input type="checkbox"/> ANNIVERSARY SPONSOR | \$40,000 |
| <input type="checkbox"/> CELEBRATION SPONSOR | \$30,000 |
| <input type="checkbox"/> COCKTAIL PARTY SPONSOR | \$25,000 |
| <input type="checkbox"/> SUPPORTING SPONSOR | \$20,000 |
| <input type="checkbox"/> PREMIER SPONSOR | \$15,000 |
| <input type="checkbox"/> PLATINUM SPONSOR | \$10,000 |
| <input type="checkbox"/> GOLD TABLE SPONSOR | \$ 5,500 |
| <input type="checkbox"/> SILVER TABLE SPONSOR | \$ 4,000 |
| <input type="checkbox"/> BENEFACTOR | \$ 2,500 |
| <input type="checkbox"/> INDIVIDUAL TICKETS | \$ 350 |
| <input type="checkbox"/> DONATION | \$ _____ |

NAME: _____
Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: _____

COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

PLEASE INDICATE PAYMENT PREFERENCE:

- PLEASE INVOICE
 CHECK ENCLOSED, PAYABLE TO: FRIENDS OF THE CONSERVATORY
 CREDIT CARD (CIRCLE ONE) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

ACCOUNT NUMBER: _____ EXP: _____

CARDHOLDER SIGNATURE: _____

Thank you for your support of Franklin Park Conservatory and Botanical Gardens!

By attending *Hat Day*, guests grant permission for any photos/videos taken to be used for promotional purposes.

YOUR COMMITMENT

