

# Field to Table

SPONSORSHIP  
OPPORTUNITIES





# FIELD TO TABLE 2020

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The Women's Sustaining Board of Franklin Park Conservatory is proud to announce the 12th annual Field to Table celebration on Friday, August 28, 2020. Field to Table raises funds for the Conservatory's community outreach and access programs. During this spectacular evening, guests come together to support these community outreach initiatives and celebrate the bounty of fresh produce and foods that are grown and produced in Ohio.

The night of the event, more than 700 of Columbus' corporate and community leaders, event sponsors, Women's Board members and their guests will gather on the Scotts Miracle-Gro Community Garden Campus to begin a unique dinner experience set between the soil and the sky. Distinct garden-inspired appetizers and herb-infused cocktails will be stationed throughout the Live Fire Cooking Theater, the Napa-style grape arbor, and the demonstration and culinary gardens. Guests will then stroll over to the Grand Mallway for a candlelit meal using Ohio's finest seasonal ingredients. At dusk, the lights of the James Turrell installation in the John F. Wolfe Palm House will set the stage for a magical dinner and dancing experience under the stars.

## **Franklin Park Conservatory and Botanical Gardens**

Bruce A. Harkey, President & CEO  
614.715.8072

Jessica Fagan  
Development Officer & Field to Table Event Coordinator  
614.715.8044



# Field to Table

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**Through community outreach and access initiatives, the Conservatory is available to all.**

The Conservatory strives to serve, strengthen and connect the entire community to its unique resources. Community outreach initiatives expand the Conservatory's impact beyond its footprint, while programs to broaden community access ensure that opportunities to learn and connect with nature at the Conservatory are open to everyone.

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*Inspired by horticulture, Franklin Park Conservatory and Botanical Gardens elevates quality of life and connects the community through educational, cultural and social experiences.*

# *Field to Table* supports community outreach and access

THROUGH PROGRAMS SUCH AS:

## FREE COMMUNITY DAYS: *Open to all*

The Conservatory offers free admission to residents of Franklin County on the first Sunday of every month. Community Days ensure that all in the community, regardless of ability to pay, are welcome and have access to the Conservatory. Over 26,000 individuals participated in the program in its first year.

## FREE ADMISSION: *Access with a library card*

In partnership with the Columbus Metropolitan Library, temporary Conservatory membership cards are available for check-out, providing families with free admission for up to two adults and six children.

## MAKING ACCESS EASY: *Reduced-price memberships*

Reduced-rate \$35 Access memberships are available for low-income families. Since 2017, the number of Access memberships has grown 217%.

## GROWING TO GREEN: *Building stronger, healthier communities through gardening*

The Growing to Green program has helped start, strengthen and sustain over 300 community gardens, school learning gardens and neighborhood beautification projects throughout central Ohio. With an emphasis on food access, nutrition, education, and bringing neighborhoods together, the program offers hands-on support through resources, seeds and supplies, site visits, grant assistance and more.

## FARMERS' MARKET: *Fresh, affordable produce in a food desert*

The Conservatory's Farmers' Market is open Wednesdays June to September, providing families in its near East side neighborhood with access to fresh, local foods. The Market accepts EBT and participates in Produce Perks, providing EBT users with matching funds to spend on fresh produce. Cooking and wellness demonstrations educate customers on nutrition, and offer ideas on how to healthily prepare fresh, in-season produce.

## TEEN CORPS: *Learning life and work skills through urban farming*

Teen Corps is a high-impact summer program for low-income teens, where they learn about horticulture, the environment, health and nutrition, entrepreneurship, and communication. The teens plant, tend and harvest produce in a community garden, and then sell it through their own stand at the Conservatory's Farmers' Market.

## GIVING BACK: *Food bank partnerships*

The Conservatory's own Community Garden Campus donated over 1,700 pounds of fresh produce to area food pantries last year, and Growing to Green community gardens collectively provided over 60,000 pounds of produce to local food banks.



# SPONSORSHIP LEVELS

## TERRACE SPONSOR \$40,000

- Exclusive top logo placement recognition on event invitation, program, signage & website
- Recognition as Terrace Sponsor in all Field to Table media releases, e-blasts and social media
- Recognition in the Conservatory's Annual Report
- Two tables (8 seats at each table) with top-priority seating
- Private Field to Table Dinner for 10 or 12

## MALLWAY SPONSOR \$25,000

- Logo recognition as a Mallway Sponsor on event invitation, program, signage & website
- Recognition as a Mallway Sponsor in Field to Table media releases, e-blasts and social media
- Recognition in the Conservatory's Annual Report
- Recognition on the Mallway at the event
- Two tables (8 seats at each table) with priority seating

## COCKTAIL PARTY SPONSOR \$20,000

- Logo recognition as the Cocktail Party Sponsor on event invitation, program, signage & website
- Recognition as the Cocktail Sponsor in Field to Table media releases, e-blasts and social media
- Recognition in the Conservatory's Annual Report
- Signature Cocktail Drink named after company/individual
- Two tables (8 seats at each table) with priority seating

## GREENHOUSE SPONSOR \$15,000

- Logo recognition on event invitation, program and signage
- Recognition as a Greenhouse Sponsor in Field to Table e-blasts and social media promotions
- Recognition in the Conservatory's Annual Report
- Two tables (8 seats at each table) with priority seating

## FIELD SPONSOR \$10,000

- Name recognition on event invitation and logo recognition on program and signage
- Recognition as a Field Sponsor in Field to Table e-blasts and social media promotions
- Recognition in the Conservatory's Annual Report
- 1 ½ tables (12 seats) with priority seating

## GARDEN SPONSOR \$6,000

- Name recognition as Garden Sponsor in event program
- Recognition in the Conservatory's Annual Report
- One table (8 seats)

## DINNER SPONSOR \$3,000

- Name recognition as Dinner Sponsor in event program
- Recognition in the Conservatory's Annual Report
- 4 seats

## INDIVIDUAL TICKET \$350





Franklin Park Conservatory  
and Botanical Gardens



FRIDAY, AUGUST 28, 2020

Please designate your sponsor level. Provide the information below and mail, email or fax to:  
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203  
FAX: 614.715.8199 ATTN: Jessica Fagan | [jfagan@fpconservatory.org](mailto:jfagan@fpconservatory.org)

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|---|----------|
| <input type="checkbox"/> TERRACE SPONSOR    | \$40,000 |
| <input type="checkbox"/> MALLWAY SPONSOR    | \$25,000 |
| <input type="checkbox"/> COCKTAIL SPONSOR   | \$20,000 |
| <input type="checkbox"/> GREENHOUSE SPONSOR | \$15,000 |
| <input type="checkbox"/> FIELD SPONSOR      | \$10,000 |
| <input type="checkbox"/> GARDEN SPONSOR     | \$ 6,000 |
| <input type="checkbox"/> DINNER SPONSOR     | \$ 3,000 |
| <input type="checkbox"/> INDIVIDUAL TICKETS | \$ 350   |
| <input type="checkbox"/> DONATION           | \$ _____ |

NAME: \_\_\_\_\_  
PRINT YOUR NAME AS YOU WOULD LIKE IT TO APPEAR FOR RECOGNITION PURPOSES

CONTACT PERSON: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PLEASE INDICATE PAYMENT PREFERENCE:

- PLEASE INVOICE  
 CHECK ENCLOSED, PAYABLE TO: FRANKLIN PARK CONSERVATORY WOMEN'S BOARD  
 CREDIT CARD (CIRCLE ONE)    VISA    MASTERCARD    AMERICAN EXPRESS    DISCOVER

ACCOUNT NUMBER: \_\_\_\_\_ EXP: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

**Thank you for your support of Franklin Park Conservatory and Botanical Gardens!**  
By attending *Field to Table*, guests grant permission for any photos/videos taken to be used for promotional purposes.