



**FOR IMMEDIATE RELEASE**

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**FRANKLIN PARK CONSERVATORY WELCOMES NEW VP OF PHILANTHROPY**

Columbus, OH — Franklin Park Conservatory and Botanical Gardens is pleased to announce Ms. Carmen K. Boy as its new Vice President of Philanthropy.

Boy brings vast knowledge and experience in fundraising to the Conservatory. Most recently Boy served as the Director of Development for the Ohio State College of Medicine and University Hospital at The Ohio State University Wexner Medical Center. There she developed and implemented long- and short-term plans for the College of Medicine, the School of Health and Rehabilitation Sciences and formerly six University Hospital units to secure endowment, estate and capital investments from grateful patients, alumni and foundations.

Prior to her work at Ohio State, Boy was a lead founder and served as the Chief Development Officer for non-profit charter school, Columbus Collegiate Academy - Main Street, three subsequent schools, and also the United Schools Network nonprofit management company. Under her direction, the network was awarded four USDOE Federal school startup grants, an OFCC capital grant, and was The Columbus Foundation Continuous Improvement grantee for multiple years. She led a six-person development team, 90+ staff and two boards through annual and capital campaigns to advance the school network mission to deliver a college preparatory education to K-8 students in Columbus. She has tremendous experience in strategic planning alignment of philanthropic goals through oversight of fundraising, marketing and branding, public relations, volunteer and donor/constituent communications.

The addition of Boy to the Conservatory's leadership team comes at a pivotal time as the organization sets its sights on the future with its next Master Plan. Her in-depth knowledge of the Columbus community, especially in areas bordering the Conservatory, and the corporate community will benefit future fundraising plans.

"The Conservatory has enjoyed incredible growth and success through its last Master Plan that was completed in 2018 with the opening of The Scotts Miracle-Gro Foundation Children's Garden," said Bruce Harkey, President and CEO of Franklin Park Conservatory. "As we begin work on a new Master Plan, Carmen's leadership and experience in fundraising will be a critical part of our success as we embark on a new phase of growth."

The Conservatory's vision, a world that celebrates nature as essential to the human experience, stresses the importance of nature for all. The Conservatory remains committed to providing access and strives to be a place where everyone feels welcome.

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*Franklin Park Conservatory and Botanical Gardens offers world-class horticulture, art and nature-based exhibitions, and educational programs for all ages. Situated on 40 acres on the eastern side of Franklin Park, the Conservatory features the historic 1895 John F. Wolfe Palm House; 83,000 square feet of glasshouses; botanical gardens including the Scotts Miracle-Gro Foundation Children's Garden; and meeting and event spaces. The Conservatory owns the largest collection of glass artwork by Dale Chihuly in a botanical garden and is home to internationally recognized light artist James Turrell's Light Raiment II, which illuminates the John F. Wolfe Palm House every evening from dusk until dawn.*