

Field to Table

FRIDAY, AUGUST 26, 2022

SPONSORSHIP
OPPORTUNITIES



FIELD TO TABLE 2022

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The Women's Sustaining Board of Franklin Park Conservatory and Botanical Gardens is proud to announce the 14th annual *Field to Table* celebration on Friday, August 26, 2022. Field to Table is a spectacular evening that celebrates the bounty of the late-summer harvest in a meal filled with fresh foods grown and produced in Ohio, and raises funds for the Conservatory's important community outreach, education and access programs.

More than 700 of Columbus' corporate and community leaders, event sponsors, Women's Board members and their guests will gather on the Scotts Miracle-Gro Community Garden Campus at Franklin Park Conservatory for a unique dining experience set between the soil and the sky. Garden-inspired appetizers and specialty cocktails will be stationed throughout the Live Fire Cooking Theater and culinary gardens. Guests will then stroll to the Mallway gardens for a candle-lit meal using Ohio's finest seasonal ingredients, grown and contributed by local producers. At dusk, the James Turrell light installation, *Light Raiment II*, in the John F. Wolfe Palm House, sets the stage for a magical dinner experience under the stars.

Franklin Park Conservatory and Botanical Gardens

Bruce A. Harkey, President & CEO
614.715.8072

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Development Officer & *Field to Table* Event Coordinator
614.715.8044





Field to Table



**Through community outreach
and access initiatives,
the Conservatory
is available to all.**

The Conservatory strives to serve, strengthen and connect the entire community to its unique resources. Community outreach initiatives expand the Conservatory's impact beyond its footprint, while programs to broaden community access ensure that opportunities to learn and connect with nature at the Conservatory are open to everyone.



*Inspired by horticulture,
Franklin Park Conservatory and
Botanical Gardens elevates
quality of life and connects the
community through educational,
cultural and social experiences.*

The Women's Board of Franklin Park Conservatory proudly hosts *Field to Table* to raise funds for the Conservatory's community outreach, education and access programs.

JUST A FEW OF THESE INITIATIVES INCLUDE:

GROWING TO GREEN: *Building stronger, healthier communities through gardening*

Over 300 community gardens, school learning gardens and neighborhood beautification projects throughout central Ohio have been established through the Growing to Green program. Growing to Green teaches participants how to start, strengthen and sustain garden projects with an emphasis on food access, nutrition, education, and neighborhood connectivity. The program offers hands-on support through resources, seeds and supplies, site visits, grant assistance and more.

FARMERS' MARKET: *Fresh, affordable produce in a neighborhood with limited access*

The Conservatory's Farmers' Market is open Wednesdays, June to September, and provides families in its near East side neighborhood access to fresh, healthy produce. The Market accepts EBT and participates in Produce Perks, which provides matching funds for EBT dollars spent on fresh produce. Wellness demonstrations educate customers on nutrition and healthy meal preparation.

TEEN CORPS: *Learning life and work skills through urban farming*

Teen Corps is a high-impact paid summer work program for low-income teens designed to teach life and work skills through urban farming. While working in a community garden to grow produce, and then selling it through their own stand at the Conservatory's Farmers' Market, the teens learn STEM-infused lessons on horticulture, the environment, health and nutrition, along with skills in entrepreneurship, teamwork and communication.

NATURE THERAPY: *Enriching lives through gardening*

This therapeutic horticulture program is designed to provide people with disabilities enriching and stimulating activities focused on plants, gardening and the natural environment. From planting seeds to harvesting, preparing and tasting what they have grown, participants experience a sense of productivity and self-satisfaction along with the therapeutic benefits of physical activity, skill development, and intellectual and personal growth.

GIVING BACK: *Food bank partnerships & addressing food insecurity*

The Conservatory's own Community Garden Campus donates approximately 3,000 pounds of fresh, healthy produce to area food pantries each year, and through our own "leave what you can, take what you need" Free Little Farmstand. Our Growing to Green community gardens collectively provide over 60,000 pounds of produce to local food banks annually.

FREE COMMUNITY DAYS: *Open to all*

The Conservatory offers free admission to residents of Franklin County on the first Sunday of every month. Seasonal horticulture displays, art exhibitions, drop-in education activities, and the Scotts Miracle-Gro Foundation Children's Garden—all this and more is available for our community to experience, free of charge.

SPONSORSHIP LEVELS

TERRACE SPONSOR **\$40,000**

- Exclusive top logo placement as Terrace Sponsor on event invitation, event program, signage & website
- Exclusive name recognition as Terrace Sponsor incorporated into the *Field to Table* logo
- Recognition as Terrace Sponsor in event media releases, e-blasts and social media promotions
- Recognition in the Conservatory's Annual Report
- Recognition on the Mallway at the event
- Private *Night at the Conservatory* tour for up to 16 guests
- 48 Conservatory general admission passes
- 2 1/2 tables (20 seats) with top-priority seating **OR** 100% charitable donation

MALLWAY SPONSOR **\$25,000**

- Logo recognition as a Mallway Sponsor on event invitation, event program, signage & website
- Recognition as a Mallway Sponsor in event media releases, e-blasts and social media promotions
- Recognition in the Conservatory's Annual Report
- Recognition on the Mallway at the event
- 2 tables (16 seats) with priority seating
OR 32 Conservatory general admission passes **OR** 100% charitable donation

COCKTAIL PARTY SPONSOR **\$20,000**

- Logo recognition as the Cocktail Party Sponsor on event invitation, program, signage & website
- Recognition as Cocktail Sponsor in event media releases, e-blasts and social media promotions
- Recognition in the Conservatory's Annual Report
- Signature Cocktail Drink named after company/individual
- 2 tables (16 seats) with priority seating
OR 32 Conservatory general admission passes **OR** 100% charitable donation

GREENHOUSE SPONSOR **\$15,000**

- Logo recognition on event invitation and event invitation, program, signage & website
- Recognition as a Greenhouse Sponsor in event e-blasts and social media promotions
- Recognition in the Conservatory's Annual Report
- 2 tables (16 seats) with priority seating
OR 32 Conservatory general admission passes **OR** 100% charitable donation

FIELD SPONSOR **\$10,000**

- Name recognition on event invitation and logo recognition on program, signage & website
- Recognition as a Field Sponsor in event e-blasts and social media promotions
- Recognition in the Conservatory's Annual Report
- 1 1/2 tables (12 seats) with priority seating
OR 24 Conservatory general admission passes **OR** 100% charitable donation

GARDEN SPONSOR **\$6,000**

- Name recognition as Garden Sponsor in event program, signage & website
- Recognition in the Conservatory's annual report
- 1 table (8 seats) **OR** 16 Conservatory general admission passes **OR** 100% charitable donation

DINNER SPONSOR **\$3,000**

- Name recognition as Dinner Sponsor in event program, signage & website
- Recognition in the Conservatory's Annual Report
- 4 seats **OR** 8 Conservatory general admission passes **OR** 100% charitable donation



Franklin Park Conservatory
and Botanical Gardens



FRIDAY, AUGUST 26, 2022

Please designate your sponsor level. Provide the information below and mail, email or fax to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203
FAX: 614.715.8199 ATTN: Jessica Fagan | jfagan@fpconservatory.org

- | | |
|---|----------|
| <input type="checkbox"/> TERRACE SPONSOR | \$40,000 |
| <input type="checkbox"/> MALLWAY SPONSOR | \$25,000 |
| <input type="checkbox"/> COCKTAIL PARTY SPONSOR | \$20,000 |
| <input type="checkbox"/> GREENHOUSE SPONSOR | \$15,000 |
| <input type="checkbox"/> FIELD SPONSOR | \$10,000 |
| <input type="checkbox"/> GARDEN SPONSOR | \$ 6,000 |
| <input type="checkbox"/> DINNER SPONSOR | \$ 3,000 |
| <input type="checkbox"/> DONATION | \$ _____ |

SPONSOR BENEFIT (PLEASE SELECT ONE):

- EVENT SEATS GENERAL ADMISSION PASSES 100% CHARITABLE DONATION

NAME: _____

PRINT YOUR NAME AS YOU WOULD LIKE IT TO APPEAR FOR RECOGNITION PURPOSES

CONTACT PERSON: _____

COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

PLEASE INDICATE PAYMENT PREFERENCE:

- PLEASE INVOICE
- CHECK ENCLOSED, PAYABLE TO: FRANKLIN PARK CONSERVATORY WOMEN'S BOARD
- CREDIT CARD: To pay online by credit card, email Jessica Fagan at jfagan@fpconservatory.org to receive a secure payment link.

Thank you for your support of Franklin Park Conservatory and Botanical Gardens!

By attending *Field to Table*, guests grant permission for any photos/videos taken to be used for promotional purposes.

