



# COCKTAILS AT THE CONSERVATORY

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The popular *Cocktails at the Conservatory* events return to Franklin Park Conservatory and Botanical Gardens in 2022! Designed to engage young professionals with the Conservatory and its mission, each Cocktails event embraces a different nature-based, mission-oriented theme and features a rotating cast of local breweries, distilleries and wineries serving up theme-inspired drinks, while giving guests an opportunity to explore the Conservatory after-hours.

General admission tickets are \$30 each, and include themed specialty drink samples, live entertainment, and interactive experiences with our horticulture and education teams—creating meaningful, hands-on engagement with the Conservatory's mission. Cocktails admission also includes after-hours access to the entire Conservatory, including *Chihuly at Night*, the Cardinal Health Gallery, and more than ten acres of lush gardens in the botanical biomes, the Grand Mallway and the Scotts Miracle-Gro Foundation Children's Garden. Theme-inspired food options are also available for purchase at the Conservatory food truck or Garden Café.

**Corporate sponsorships of Cocktails at the Conservatory help support the Conservatory's world-class horticultural displays, programs and exhibitions.** Research shows that time spent in green spaces improves mental and physical health, reduces anxiety and increases tolerance, among other benefits. The Conservatory's gardens and green spaces elevate quality of life in central Ohio, providing much-needed green space and tree canopy in the heart of the city. *Cocktails at the Conservatory* sponsorship opportunities are available for six Thursdays in 2022:

**MAY 12 • JUNE 23 • JULY 21 • AUGUST 18 • SEPTEMBER 22 • NOVEMBER 3**

## **EVENT DETAILS**

5:30–9pm • \$30 General Admission • Expected attendance per event: 600+

## **ADMISSION INCLUDES**

Themed specialty drink samples • Cash bar and themed food menus (available for purchase) • Live entertainment  
After-hours access to the Conservatory's gardens, botanical biomes and exhibitions  
Themed, interactive experiences with our education and horticulture teams  
Networking with Conservatory leadership, program staff and like-minded professionals

***For questions or to learn more about sponsorship opportunities, please contact:***

Jessica Fagan, Development Officer for Special Events

614.715.8044 | [jfagan@fpconservatory.org](mailto:jfagan@fpconservatory.org)

[fpconservatory.org/cocktails](https://fpconservatory.org/cocktails)



# COCKTAILS AT THE CONSERVATORY

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Join us as a corporate sponsor of our celebrated *Cocktails at the Conservatory* events! This popular event series returns in 2022 with new opportunities for corporate partners to support the Conservatory's mission, while gaining access and exposure to a concentrated audience of young professionals. In addition, sponsor benefits are designed to provide ample opportunities for our corporate partners to reward younger associates with tickets to Cocktails, and provide a great way to engage team members with the mission of a local nonprofit.

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**MAY 12 • JUNE 23 • JULY 21 • AUGUST 18 • SEPTEMBER 22 • NOVEMBER 3**

## **\$10,000 "TOP SHELF" PRESENTING SPONSOR (ONE AVAILABLE PER EVENT)**

- Top logo placement as Presenting Sponsor on on-site signage
- Top logo placement on the *Cocktails at the Conservatory* event & ticket sales page (date specific) on the Conservatory website
- Logo recognition in the digital seasonal brochure (approx. 24,000 distribution)
- Name recognition on the *Cocktails at the Conservatory* event-series landing page
- Name recognition as Presenting Sponsor in e-blast promotions (approx. 24,000 distribution), digital advertising and social media
- Mention in media releases
- 30 tickets to the sponsored *Cocktails at the Conservatory* date
- Opportunity to purchase additional *Cocktails* tickets at a discounted rate of \$25
- Opportunity for on-site sponsor presence during the event, to be mutually agreed upon by Sponsor and Franklin Park Conservatory

## **\$5,000 "WITH A TWIST" MAJOR SPONSOR**

- Priority logo placement as Major Sponsor on on-site signage
- Priority logo placement on the *Cocktails at the Conservatory* event & ticket sales page (date specific) on the Conservatory website
- Name recognition in the digital seasonal brochure, e-blast promotions, digital advertising and social media
- Name recognition on the *Cocktails at the Conservatory* event-series landing page
- 20 tickets to the sponsored *Cocktails at the Conservatory* date
- Opportunity to purchase additional *Cocktails* tickets at a discounted rate of \$25
- Opportunity for on-site sponsor presence during the event, to be mutually agreed upon by Sponsor and Franklin Park Conservatory

## **\$2,500 "APERITIF" SUPPORTING SPONSOR**

- Name recognition as Supporting Sponsor on on-site signage
- Name recognition on the *Cocktails at the Conservatory* event & ticket sales page (date specific) on the Conservatory website
- Name recognition in e-blast promotions, digital advertising and in social media
- 12 tickets to the sponsored *Cocktails at the Conservatory* date
- Opportunity to purchase additional *Cocktails* tickets at a discounted rate of \$25

*Sponsor recognition and benefits apply to the selected Cocktails event being sponsored.*



Franklin Park Conservatory  
and Botanical Gardens

# COCKTAILS AT THE CONSERVATORY

Please indicate the preferred event date for your sponsorship; we will do our best to accommodate your first choice.

- MAY 12
- JUNE 23
- JULY 21
- AUGUST 18
- SEPTEMBER 22
- NOVEMBER 3

Please designate your sponsor level. Provide the information below and mail, email or fax to:  
 Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203  
 FAX: 614.715.8199 ATTN: Jessica Fagan | [jfagan@fpconservatory.org](mailto:jfagan@fpconservatory.org)

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|--|----------|
| <input type="checkbox"/> "TOP SHELF" PRESENTING SPONSOR      | \$10,000 |
| <input type="checkbox"/> "WITH A TWIST" MAJOR SPONSOR        | \$ 5,000 |
| <input type="checkbox"/> "APERITIF" SUPPORTING SPONSOR       | \$ 2,500 |
| <input type="checkbox"/> DONATION                            | \$ _____ |
| <input type="checkbox"/> ADDITIONAL SINGLE TICKETS \$25 EACH | _____    |

**NAME:** \_\_\_\_\_  
PRINT YOUR NAME AS YOU WOULD LIKE IT TO APPEAR FOR RECOGNITION PURPOSES

**CONTACT PERSON:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PLEASE INDICATE PAYMENT PREFERENCE:**

- PLEASE INVOICE
- CHECK ENCLOSED, PAYABLE TO: FRIENDS OF THE CONSERVATORY
- CREDIT CARD: TO PAY ONLINE BY CREDIT CARD, EMAIL JESSICA FAGAN AT [JFAGAN@FPCONSERVATORY.ORG](mailto:jfagan@fpconservatory.org) TO RECEIVE A SECURE PAYMENT LINK.

**Thank you for your support of Franklin Park Conservatory and Botanical Gardens!**

By attending *Cocktails at the Conservatory*, guests grant permission for any photos/videos taken to be used for promotional purposes.