

Les
Chapeaux
DANS LE
Jardin

HAT DAY
SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 5, 2023



CHILDREN THRIVE IN NATURE

The Conservatory is Columbus' premier living classroom, where thousands of children each year experience the wonder of growing plants, the magic of exotic butterflies taking flight, the dazzle of Chihuly art glass sculptures, and the excitement for hands-on learning that cultivates a connection between young people and the natural world. With your support of *Hat Day*, more children will experience the joys of nature in the year to come, enabling Conservatory educators to reach children through education and outreach programs that meet our community where they are.

YOUR HAT DAY GENEROSITY SUPPORTS

FPC CAMP STEM

Engaging Students Year-Round

Every summer, Conservatory educators visit and engage Columbus City Schools students through intensive mini-camps, delivering standards-based, interactive lessons that keep students on track with learning year-round.

PRE-K & K-12 SCHOOL GROUPS

Educating 14,000+ Students Annually

On-site school tours give children a chance to experience the excitement of applied, nature-based learning that builds foundational knowledge of science and the arts. Scholarships ensure equitable access for all.

HEAD START DISCOVERY PROGRAMS

Supporting Kindergarten Readiness

Discovery Programs provide investigative learning in the natural sciences to 3-5 year olds at Head Start locations across Columbus, planting the seeds for a lifelong love of learning.

CHILDREN'S GARDEN EDUCATION

Connecting Children to the Natural World

Daily drop-in programs and activities in the Scotts Miracle-Gro Foundation Children's Garden engage children and families with hands-on experiences in science and nature, promoting active learning for all ages.



SPONSORSHIP OPPORTUNITIES



2023 HAT DAY CHAIR, NANCY RUSSO

Franklin Park Conservatory and Botanical Gardens and 2023 *Hat Day* Chair, Nancy Russo, cordially invite you to the 22nd annual *Les Chapeaux dans le Jardin* cocktail party and luncheon.

Join us for an elegant afternoon under the Conservatory's grand marquee that brings together 550 fashionably hat-adorned guests for an afternoon of fun, celebration and philanthropy. We will also toast a very special honoree for an exemplary commitment to the Conservatory with the presentation of the Ann Isaly Wolfe Award. This signature event has raised more than \$4.9 million since 2001 to support the Conservatory's youth education and outreach initiatives.

PRESENTING SPONSOR \$50,000

- Mention in media releases
- Top logo placement on event save-the-date (digital) and website; printed invitation, program and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

FAIR MARKET VALUE \$3,000

LEAD SPONSOR \$30,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

FAIR MARKET VALUE \$3,000

COCKTAIL PARTY SPONSOR \$25,000

- Logo recognition on event save-the-date (digital) and website; printed invitation and program
- Prominent logo placement on signage at pre-luncheon cocktail party
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

FAIR MARKET VALUE \$3,000

SUPPORTING SPONSOR \$20,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

PREMIER SPONSOR \$15,000

- Logo recognition on event invitation, program, website and day-of signage
- Name recognition on digital save-the-date
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

PLATINUM SPONSOR \$10,000

- Logo recognition on event invitation, program and day-of signage
- Name recognition on website and digital save-the-date
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

GOLD TABLE SPONSOR \$6,500

- Name recognition on event invitation, program and website
- Preferred seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

SILVER TABLE SPONSOR \$5,000

- Name recognition on event invitation, program and website
- One table (10 seats) at luncheon

FAIR MARKET VALUE \$1,500

BENEFACTOR \$2,500

- Name recognition on event invitation, program and website
- Four seats at luncheon

FAIR MARKET VALUE \$600

FOR MORE INFORMATION CONTACT:

Naomi Merino, Corporate & Foundation Relations Specialist
614.715.8041 • nmerino@fpconservatory.org



22ND ANNUAL HAT DAY LUNCHEON | FRIDAY, MAY 5, 2023

Please provide information about your designated sponsor level below and mail, e-mail or fax to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203

EMAIL: nmerino@fpconservatory.org FAX: 614.715.8199 ATTN: Naomi Merino

PRESENTING SPONSOR \$50,000

- Mention in media releases
- Top logo placement on event save-the-date (digital) and website; printed invitation, program and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

FAIR MARKET VALUE \$3,000

LEAD SPONSOR \$30,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

FAIR MARKET VALUE \$3,000

COCKTAIL PARTY SPONSOR \$25,000

- Logo recognition on event save-the-date (digital) and website; printed invitation and program
- Prominent logo placement on signage at pre-luncheon cocktail party
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

FAIR MARKET VALUE \$3,000

SUPPORTING SPONSOR \$20,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

PREMIER SPONSOR \$15,000

- Logo recognition on event invitation, program, website and day-of signage
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- Priority seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

PLATINUM SPONSOR \$10,000

- Logo recognition on event invitation, program and day-of signage
- Name recognition on website and digital save-the-date
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

GOLD TABLE SPONSOR \$6,500

- Name recognition on event invitation, program and website
- Preferred seating at luncheon for 10 (one table)

FAIR MARKET VALUE \$1,500

SILVER TABLE SPONSOR \$5,000

- Name recognition on event invitation, program and website
- One table (10 seats) at luncheon

FAIR MARKET VALUE \$1,500

BENEFACTOR \$2,500

- Name recognition on event invitation, program and website
- Four seats at luncheon

FAIR MARKET VALUE \$600

NAME: _____
Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: _____ COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

PLEASE INDICATE PAYMENT PREFERENCE

PLEASE INVOICE CHECK ENCLOSED, PAYABLE TO: **FRIENDS OF THE CONSERVATORY** CREDIT CARD

(To pay by credit card, please e-mail Naomi Merino at nmerino@fpconservatory.org to receive a payment link.)



Thank you for your support of Franklin Park Conservatory and Botanical Gardens!

By attending Hat Day, guests grant permission to be photographed or filmed for promotional purposes.



Franklin Park Conservatory
and Botanical Gardens

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