



VEGGIE CHAMPS,
the new market booth at the
**FRANKLIN PARK CONSERVATORY AND
BOTANICAL GARDENS FARMERS MARKET**
uses games, activities and tastings
to turn your kids into just that,
CHAMPIONS OF FRESH PRODUCE!

By participating in **VEGGIE CHAMPS**
activities, your child can learn about
healthy eating and become empowered
to make healthy choices.

HOW IT WORKS

Each week during the Wednesday Farmers Market
(June 7–September 27, 3:30–6:30 pm)
the **VEGGIE CHAMPS** tent will be open

- ✓ Pick up a **VEGGIE CHAMPS** passport
- ✓ Participate in the weekly activity
- ✓ Receive a stamp on your passport
- ✓ Earn \$2 in **VEGGIE BUCKS** to use at the Market
That your child apply towards purchasing a fresh vegetable or fruit of their choice

Each participant who receives
10 STAMPS
will receive a special prize in September.

