VEGGIE CHAMPS, the new market booth at the FRANKLIN PARK CONSERVATORY AND BOTANICAL GARDENS FARMERS MARKET uses games, activities and tastings to turn your kids into just that, CHAMPIONS OF FRESH PRODUCE!

By participating in VEGGIE CHAMPS activities, your child can learn about healthy eating and become empowered to make healthy choices.

HOW IT WORKS
Each week during the Wednesday Farmers Market (June 7–September 27, 3:30–6:30 pm) the VEGGIE CHAMPS tent will be open

✔ Pick up a VEGGIE CHAMPS passport
✔ Participate in the weekly activity
✔ Receive a stamp on your passport
✔ Earn $2 in VEGGIE BUCKS to use at the Market

That your child apply towards purchasing a fresh vegetable or fruit of their choice

Each participant who receives 10 STAMPS will receive a special prize in September.