



Franklin Park Conservatory
and Botanical Gardens

For Immediate Release
February 21, 2023

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**Seventh Son Brewing and Franklin Park Conservatory and Botanical Gardens Announce
Fundraising Initiative Through Collaborative Beer and Cocktail Launch**
Samples taken from Conservatory result in taproom-exclusive collaboration Beer "Biome"

(Columbus, OH) – Seventh Son Brewing and Franklin Park Conservatory and Botanical Gardens collaborate to create a new beer, Biome for a three-month-long fundraising campaign. The partnership combines the efforts of the brewery's Giving Everyday Charity Cocktail program and the Conservatory's mission to elevate quality of life and connect the community through educational, cultural and social experiences inspired by horticulture.

Biome, inspired by dragon fruit from the Conservatory's Desert Biome, will be available exclusively at Seventh Son beginning March 2. One dollar of every draft and six-pack purchased will be donated back to the Conservatory.

In addition, three new Conservatory-inspired Charity Cocktails (one at each brewery) will be added to Seventh Son, [Antiques on High](#) and [Getaway Brewing](#) menus during the three-month campaign. One dollar from the sale of every cocktail will be added to the donations. Customers can partake in a special passport program specific to this initiative. Those who earn stamps from all three breweries will receive one free admission pass to the Conservatory (good through December 31, 2023).

"Our Charity Cocktail program has been a great way for us to give back to the community and partner with incredible organizations such as Franklin Park Conservatory," said Seventh Son Co-owner Collin Castore. "Our teams had a lot of fun seeing Biome come to fruition—from gathering samples at the Conservatory and experimenting with wild yeast found living on their Dragon Fruit. Biome is an exciting collaboration that we can't wait for our customers to try."

"For 30 years, the Franklin Park Conservatory and Botanical Gardens has brought nature, people and the arts together," said the Conservatory's Vice President of Philanthropy, Carmen K. Boy. "Gifts like these ensure that the historic Conservatory is a place for our community to enjoy beautiful celebrations, memorials, long walks, play time, learning experiences and life-long memories for decades to come."

Seventh Son's lead designer and local artist Will Fugman created the beer can design, which features classic botanical elements, art and architecture found at the Conservatory. The can will be featured at a kick-off event and special plant donation ceremony at Seventh Son on Thursday, March 2.

The Creation of "Biome"

In November of 2022, Seventh Son's quality control technician collected samples from various fruits and flowers at the Conservatory. Various microorganisms were isolated with the intent on finding yeast with positive brewing characteristics.

Yeast found living on a Dragon Fruit growing in the Conservatory's Desert Biome managed to ferment beer wort and was then taken to an Ohio State University laboratory for DNA sequencing. The yeast was further propagated and used to co-ferment the beer alongside a commercially cultured strain.

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Biome features a base of barley, wheat, and oats, hops from New Zealand, dragon fruit puree and dried chamomile flowers.

For more information about the campaign, including the passport and events at Seventh Son and the Conservatory featuring Biome and the charity cocktails, visit <http://fpconservatory.org/seventh-son>. For assets, click [HERE](#).

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About Seventh Son Brewing: Seventh Son Brewing has been producing exceptional beers in Columbus's historic Italian Village since April 2013. Since then, Seventh Son has brewed more than 225 different beers and has been consistently voted Columbus's best brewery by *614 Magazine*, *Columbus Alive*, and *Columbus Underground* readers. Its beers are available in bars, restaurants and grocery stores throughout the state of Ohio. For more information, visit www.seventhsonbrewing.com.

About Franklin Park Conservatory and Botanical Gardens: Franklin Park Conservatory and Botanical Gardens offers world-class horticulture, art & nature-based exhibitions and educational programs. The 13-acre indoor and outdoor facility—situated two miles from downtown Columbus—features glasshouses including the historic John F. Wolfe Palm House; botanical gardens including the Scotts Miracle-Gro Foundation Children's Garden and Scotts Miracle Gro-Foundation Community Garden Campus; and event venues. The Conservatory is home to the largest collection of Chihuly glass in a botanical garden and *Light Raiment II* by internationally renowned artist James Turrell. Committed to the community, the Conservatory strives to provide an accessible and welcoming experience to all.