

Field to Table

*PROUDLY ORGANIZED BY THE FRANKLIN PARK CONSERVATORY WOMEN'S BOARD TO BENEFIT
FRANKLIN PARK CONSERVATORY AND BOTANICAL GARDENS*

SPONSORSHIP OPPORTUNITIES

FRIDAY, AUGUST 23, 2024



NATURE IS FOR EVERYBODY

Franklin Park Conservatory's outreach, education and access programs are built on the belief that nature is for everybody, with a range of initiatives that support community gardens, increase access to healthy foods, and make the Conservatory's green spaces more accessible to all. Because of you, more of our neighbors will experience the benefits of time spent in nature for years to come. Thanks to you, new seeds will be planted in rich soil, freshly-grown produce will be available and accessible to our neighbors, and more families will visit the Conservatory for the very first time, making cherished memories that will last a lifetime.

YOUR *FIELD TO TABLE* GENEROSITY SUPPORTS

GROWING TO GREEN

Building stronger communities through gardening

This capability building initiative supports local community gardens with an emphasis on food access, nutrition, education and neighborhood connectivity.

FARMERS MARKET

Increasing access to fresh, affordable produce

Filling a gap for healthy local foods on the Near East Side, the Farmers Market meets the needs of low-income neighbors, supports local vendors and farmers, and educates children about healthy food choices.

TEEN CORPS

Preparing teens for a bright future

Through a six-week paid apprenticeship each summer, 24 teens grow produce in the community gardens and sell it at their own stand in the Farmers Market, building skills in entrepreneurship, urban gardening and team work.

ACCESS PROGRAMS

Ensuring the Conservatory is welcoming for all

The Conservatory's Access programs reduce admission costs while providing restorative benefits of nature to our entire community through monthly free Community Days, Museums for All reduced-rate admissions, and Access memberships.



SPONSORSHIP OPPORTUNITIES

The Women's Board of Franklin Park Conservatory proudly announces the 16th annual *Field to Table*, which will be held on Friday, August 23, 2024. *Field to Table* is a spectacular evening that celebrates the bounty of the late-summer harvest. More than 700 of Columbus' corporate and community leaders, Women's Board members and their guests will begin the evening at the Scotts Miracle-Gro Company Community Garden Campus, enjoying garden-inspired appetizers and specialty cocktails. Guests will then stroll to the Mallway gardens for a candle-lit dinner under the stars featuring Ohio's finest seasonal ingredients, grown and contributed by local farmers.

Funds raised from *Field to Table* will support the Conservatory's community outreach, education and access programs all year long, ensuring that opportunities to learn and connect with nature — both at the Conservatory and beyond — are open to everyone.

TERRACE SPONSOR

\$40,000

- Top logo placement on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- Recognition as Terrace Sponsor in event media releases
- 48 Conservatory general admission passes
- 2 ½ tables (20 seats) with top-priority seating

FAIR MARKET VALUE \$4,000

MALLWAY SPONSOR

\$25,000

- Logo recognition as Mallway Sponsor on event save-the-date (digital) and website; printed invitation, program, day-of signage
- Recognition as Mallway Sponsor in event media releases
- 2 tables (16 seats) with priority seating

FAIR MARKET VALUE \$2,400

COCKTAIL PARTY SPONSOR

\$20,000

- Logo recognition as Cocktail Party Sponsor on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- Recognition as Cocktail Sponsor in event media releases
- Signature Cocktail Drink named after company/individual
- 2 tables (16 seats) with priority seating

FAIR MARKET VALUE \$2,400

GREENHOUSE SPONSOR

\$15,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- 2 tables (16 seats) with priority seating

FAIR MARKET VALUE \$2,400

FIELD SPONSOR

\$11,000

- Name recognition on save-the-date (digital) and website, printed invitation
- Logo recognition on program and day-of signage
- 1 ½ tables (12 seats) with priority seating

FAIR MARKET VALUE \$1,800

GARDEN SPONSOR

\$7,000

- Name recognition on program, website, and day-of signage
- 1 table (8 seats)

FAIR MARKET VALUE \$1,200

DINNER SPONSOR

\$3,500

- Name recognition on program, website, and day-of signage
- 4 seats

FAIR MARKET VALUE \$600

In lieu of seats at the event, sponsors may elect to receive Conservatory general admission passes. Please contact Naomi Merino for more information.

FOR MORE INFORMATION CONTACT:

Naomi Merino, Corporate & Foundation Relations Manager
614.715.8041 • nmerino@fpconservatory.org





FIELD TO TABLE | FRIDAY, AUGUST 23, 2024

Please provide information about your designated sponsor level below and mail or e-mail to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203

EMAIL: nmerino@fpconservatory.org

TERRACE SPONSOR \$40,000

- Top logo placement on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- Recognition as Terrace Sponsor in event media releases
- 48 Conservatory general admission passes
- 2 ½ tables (20 seats) with top-priority seating

FAIR MARKET VALUE \$4,000

MALLWAY SPONSOR \$25,000

- Logo recognition as Mallway Sponsor on event save-the-date (digital) and website; printed invitation, program, day-of signage
- Recognition as Mallway Sponsor in event media releases
- 2 tables (16 seats) with priority seating

FAIR MARKET VALUE \$2,400

COCKTAIL PARTY SPONSOR \$20,000

- Logo recognition as Cocktail Party Sponsor on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- Recognition as Cocktail Sponsor in event media releases
- Signature Cocktail Drink named after company/individual
- 2 tables (16 seats) with priority seating

FAIR MARKET VALUE \$2,400

GREENHOUSE SPONSOR \$15,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- 2 tables (16 seats) with priority seating

FAIR MARKET VALUE \$2,400

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- Name recognition on save-the-date (digital) and website, printed invitation
- Logo recognition on program and day-of signage
- 1 ½ tables (12 seats) with priority seating

FAIR MARKET VALUE \$1,800

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DINNER SPONSOR \$3,500

- Name recognition on program, website, and day-of signage
- 4 seats

FAIR MARKET VALUE \$600

DONATION \$

- 100% charitable donation

In lieu of seats at the event, sponsors may elect to receive Conservatory general admission passes. Please contact Naomi Merino for more information.

NAME: _____

Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: _____ COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

PLEASE INDICATE PAYMENT PREFERENCE

- PLEASE INVOICE CHECK ENCLOSED, PAYABLE TO: **FPC WOMEN'S BOARD** CREDIT CARD

(To pay by credit card, please e-mail Naomi Merino at nmerino@fpconservatory.org to receive a payment link.)

According to IRS rules, donors making contributions through charitable foundations, donor advised funds or IRA distributions are prohibited from receiving a personal benefit (such as event tickets). The fair market value of benefits received should be remitted separately. Event seats are valued at \$150 each.

Thank you for your support of Franklin Park Conservatory and Botanical Gardens!

By attending *Field to Table*, guests grant permission to be photographed or filmed for promotional purposes.