



FRANKLIN PARK CONSERVATORY AND BOTANICAL GARDENS

HEIRLOOM SOCIETY

WHAT IS HEIRLOOM SOCIETY?

Heirloom plants are those which grow from seeds handed down from one generation to the next. The Heirloom Society is a group of individuals who make an estate gift to Franklin Park Conservatory and Botanical Gardens, creating a philanthropic legacy and advancing their passion for nature. Their generosity truly plants the seeds for the next generation to enjoy transformational experiences through the Conservatory.

With thoughtful planning, you can create a legacy that enables the Conservatory to focus on serving the community today while ensuring its sustainability into the future.

You can be a partner in our powerful, community-focused vision for the future. Your gift in Heirloom Society will help provide your family and this community a haven for connecting with nature and each other.



Franklin Park Conservatory
and Botanical Gardens

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WHY ARE PLANNED GIFTS IMPORTANT?

The Conservatory has grown since first opening in 1992 with AmeriFlora to now serving more than 400,000 people annually, and that is all thanks to previous giving. We are one of the most effective horticultural institutions in the country, but our future growth and positive impact isn't possible without your support. One of the most meaningful ways to connect more people with nature - and forever create your legacy built around your passion for nature - is through a planned gift.

The Conservatory's Heirloom Society donors have given in a variety of ways which work for them. You can name Friends of the Conservatory as a beneficiary in your **Last Will and Testament, Trust, IRA or retirement plan**. You can also establish a gift that will provide you payments for life by funding a **charitable remainder trust**.

Whatever you want to accomplish with your estate gift, the Conservatory is grateful to call you a partner in our efforts to create an educational haven for underserved youth, a beautiful place for underserved families to create lifelong memories, and a beloved green space with more than 15,000 rare plant species in the heart of the city. The Conservatory is only able to share nature with our community through thoughtful planning and with philanthropic partners, just like you.

We hope you'll consider joining this group of dedicated individuals committed to creating a world that celebrates nature as essential to the human experience.

If you have already included or plan to include the Conservatory in your estate plans, please share the good news with us! Please contact Marly Coldiron at mcoldiron@fpconservatory.org, 614-715-8042, or fill out this form and mail to:

Friends of the Conservatory, 1777 E. Broad St., Columbus, OH 43203

(Print your name(s) as you would like it to appear for recognition purposes)

Address

City

State

Zip

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Phone

Email

Please indicate recognition preference

Your listing may inspire others to leave the Conservatory in their will.

☐ I/We would like to be included in Heirloom Society lists.

☐ I/We prefer to be listed as "Anonymous"

Signature

Date

Signature

Date

Although not required for Heirloom Society recognition, you are welcome to share a copy of the relevant portion of your legal documents or a letter describing your future gift to the garden.