



# *Les Chapeaux Dans Le Jardin*

**2026 SPONSORSHIP OPPORTUNITIES**



KRISTIE NICOLOSI LAGOS

Dear Friend,

On Friday, May 1, 2026, we are honored to celebrate a remarkable milestone at Franklin Park Conservatory and Botanical Gardens—the 25<sup>th</sup> anniversary of *Les Chapeaux dans le Jardin*, lovingly known as *Hat Day*. What began in 2001 as a spirited luncheon has grown into one of Columbus' most anticipated philanthropic traditions, bringing together community leaders and friends in support of the Conservatory's youth education and outreach programs.

This year's silver anniversary celebration will be one to remember. Guests will gather for a lively cocktail reception, followed by a festive luncheon beneath the grand marquee. The program will celebrate this event's remarkable 25-year history and will include the presentation of the Ann Isaly Wolfe Award, honoring an individual whose dedication to the Conservatory and the Columbus community shines brightly.

For 25 years, the generosity of *Hat Day* supporters has transformed opportunities for young learners across central Ohio. Each year, more than 25,000 students and teachers experience the Conservatory's living classroom—exploring biomes, gardens, and hands-on learning that sparks curiosity and wonder. Partnerships with Head Start and Columbus City Schools bring nature-based STEAM learning directly to students of all ages, ensuring that children in our community discover the joy of connecting with the natural world.

As we mark this special anniversary, we invite you to play an essential role in sustaining and expanding this impact. Sponsorship opportunities help ensure that the next generation of children will continue to benefit from transformative educational experiences at the Conservatory.

Your investment not only strengthens the future of *Hat Day*, but also ensures that its legacy of community, philanthropy, and joy endures for decades to come. We look forward to celebrating this extraordinary 25<sup>th</sup> anniversary milestone with you!

With gratitude,  
Kristie Nicolosi Lagos  
2026 *Hat Day* Chair



## CHILDREN THRIVE IN NATURE

Franklin Park Conservatory and Botanical Gardens is Columbus' premier living classroom. Each year thousands of children experience the wonder of growing plants, the magic of exotic butterflies emerging and taking flight, the dazzle of Chihuly art glass sculptures, and the excitement for hands-on learning that cultivates a connection between young people and the natural world.

With your support of *Hat Day*, more children will experience the joys of nature, enabling Conservatory educators to reach children through education and outreach programs that meet our community's growing needs.

### YOUR HAT DAY GENEROSITY SUPPORTS

#### **FPC STEM CLASSROOM**

*Engaging Students  
Outside the Classroom*

Every summer, Conservatory educators visit and engage Columbus City Schools students through intensive mini-camps, delivering standards-based, interactive lessons that keep students on track with learning year-round.

#### **PRE-K & K-12 SCHOOL GROUPS**

*Educating 20,000+  
Students Annually*

On-site school tours give children opportunities to experience the excitement of applied nature-based learning that builds foundational knowledge of science and the arts. Scholarships ensure access for all.

#### **HEAD START DISCOVERY PROGRAM**

*Supporting  
Kindergarten Readiness*

The Discovery Program provides investigative learning in the natural sciences to 3-5 year olds at Head Start locations across Columbus, planting the seeds for a lifelong love of learning.

#### **CHILDREN'S GARDEN EDUCATION**

*Connecting Children to  
the Natural World*

Daily drop-in programs and activities in the Scotts Miracle-Gro Foundation Children's Garden engage children and families with hands-on experiences in science and nature, promoting active learning for all ages.



# 2026 SPONSORSHIP OPPORTUNITIES

As a sponsor, you'll reach the Conservatory's wide audience of:

- 560 Hat Day attendees representing Columbus' corporate and community leaders, philanthropists and passionate supporters of the Conservatory
- 350,000 annual visitors
- 800 volunteers
- 160 employees
- 12,900+ member households
- 164,000+ total followers on social media
- 238,000+ total reach on social media
- 524,000+ website visitors per year

## PRESENTING SPONSOR | \$50,000 FAIR MARKET VALUE \$3,000

- Mention in media releases
- Top logo placement on event save-the-date, website, invitation, program, and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

## 25TH ANNIVERSARY SPONSOR | \$30,000 FAIR MARKET VALUE \$2,125

- Prominent logo placement on event save-the-date, website, invitation, program, and day-of signage
- Logo on event step-and-repeat
- Dedicated post on Conservatory's social media
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)
- Opportunity to purchase additional table(s) at \$5,000/table
- 25 general admission daytime passes to the Conservatory, good for one year (a great perk for employees with families to explore the Conservatory!)

## COCKTAIL PARTY SPONSOR | \$25,000 FAIR MARKET VALUE \$3,000

- Logo recognition on event save-the-date, website, invitation and program
- Prominent logo placement on signage at pre-luncheon Cocktail Party
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

## SUPPORTING SPONSOR | \$20,000 FAIR MARKET VALUE \$1,500

- Logo recognition on event save-the-date, website, invitation, program, and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)



## CHAMPAGNE SPONSOR | \$15,000 - ONE AVAILABLE FAIR MARKET VALUE \$600

- Exclusive naming recognition as the official Champagne Sponsor of Hat Day
- Prominent logo placement near champagne station and on cocktail napkins
- Logo recognition on event save-the-date, website, invitation, program, and day-of signage
- Verbal recognition at the event
- Four seats at luncheon



## PHOTOGRAPHY SPONSOR | \$15,000 - ONE AVAILABLE FAIR MARKET VALUE \$600

- Exclusive naming recognition as the official Photography Sponsor of Hat Day
- Tagged on all event photography posted by the Conservatory
- Logo on event step-and-repeat
- Recognition in signage near photography areas and in post-event communications
- Opportunity to provide branded photo keepsakes to be determined and agreed upon by sponsor and Conservatory
- Logo recognition on event save-the-date, website, invitation, program, and day-of signage
- Verbal recognition at the event
- Four seats at luncheon



## DESSERT SPONSOR | \$15,000 - ONE AVAILABLE FAIR MARKET VALUE \$600

- Exclusive naming recognition as the official Dessert Sponsor of Hat Day
- Opportunity to offer a custom dessert with logo recognition on dessert or dessert packaging
- Featured mention in event program and menu
- Logo recognition on event save-the-date, website, invitation, program, and day-of signage
- Verbal recognition at the event
- Four seats at luncheon

## PLATINUM SPONSOR | \$12,500 FAIR MARKET VALUE \$1,500

- Logo recognition on event invitation, program and day-of signage
- Name recognition on website and save-the-date
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

## GOLD TABLE SPONSOR | \$7,000 FAIR MARKET VALUE \$1,500

- Name recognition on event invitation, program, and website
- Seating at luncheon for 10 (one table)

## BENEFATOR | \$3,500 FAIR MARKET VALUE \$600

- Name recognition on event invitation, program and website
- Four seats at luncheon

# *Les Chapeaux Dans Le Jardin*

## **25<sup>TH</sup> ANNUAL HAT DAY LUNCHEON | FRIDAY, MAY 1, 2026**

Please provide information about your designated sponsor level below and email to Naomi Merino at [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org).

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<input type="checkbox"/> <b>PRESENTING SPONSOR</b>		\$50,000 FAIR MARKET VALUE \$3,000
<input type="checkbox"/> <b>25<sup>TH</sup> ANNIVERSARY SPONSOR*</b>		\$30,000 FAIR MARKET VALUE \$2,125 - SPECIAL THIS YEAR
<input type="checkbox"/> <b>COCKTAIL PARTY SPONSOR</b>		\$25,000 FAIR MARKET VALUE \$3,000
<input type="checkbox"/> <b>SUPPORTING SPONSOR</b>		\$20,000 FAIR MARKET VALUE \$1,500
<input type="checkbox"/> <b>CHAMPAGNE SPONSOR*</b>		\$15,000 FAIR MARKET VALUE \$600 - ONE AVAILABLE
<input type="checkbox"/> <b>PHOTOGRAPHY SPONSOR*</b>		\$15,000 FAIR MARKET VALUE \$600 - ONE AVAILABLE
<input type="checkbox"/> <b>DESSERT SPONSOR*</b>		\$15,000 FAIR MARKET VALUE \$600 - ONE AVAILABLE
<input type="checkbox"/> <b>PLATINUM SPONSOR</b>		\$12,500 FAIR MARKET VALUE \$1,500
<input type="checkbox"/> <b>GOLD TABLE SPONSOR</b>		\$7,000 FAIR MARKET VALUE \$1,500
<input type="checkbox"/> <b>BENEFATOR</b>		\$3,500 FAIR MARKET VALUE \$6

\*NEW OPPORTUNITY THIS YEAR

NAME: \_\_\_\_\_  
Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### **PLEASE INDICATE PAYMENT PREFERENCE**

PLEASE INVOICE       CHECK ENCLOSED, PAYABLE TO: **FRiENDS OF THE CONSERVATORY**       CREDIT CARD  
(To pay by credit card, please e-mail Naomi Merino at [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org) to receive a payment link.)

**Thank you for your support of Franklin Park Conservatory and Botanical Gardens!**

- According to IRS rules, donors making contributions through charitable foundations, donor advised funds or IRA distributions are prohibited from receiving a personal benefit (such as event tickets); please consider consulting your tax, legal or fund advisor for details.
- By attending Hat Day, guests grant permission to be photographed or filmed for promotional purposes.
- Hat Day is a 21+ event.

