



SPONSORSHIP OPPORTUNITIES



CHEERS FOR A CAUSE

The popular *Cocktails at the Conservatory* event series invites 600 guests to immerse in a fun, thematic evening of sips, socializing, and live entertainment against the backdrop of the Conservatory's beautiful green spaces. A rotating cast of local breweries, distilleries, and wineries serve up theme-inspired drink samples while visitors 21+ enjoy after-hours access to 13 beautiful acres at a venue like no other.

COCKTAILS AT THE CONSERVATORY IS A 21+ ONLY EVENT AND TAKES PLACE FROM 5:30–9:30PM. GENERAL ADMISSION IS \$35.

2026 SERIES DETAILS

JAN 15: Cold as Ice
FEB 13 & 14: Hearts & High Stakes
APR 16: Petals & Prosecco
MAY 1: A Night at the Races
JUL 17: Summer of Sangria
AUG 6: From Vine to Vintage
SEP 24: Ultimate Tailgate
OCT 29: Spirits & Spells
DEC 2 & 3: Sleigh Bell Sips

TICKETS INCLUDE

- Themed drink samples
- Cash bars
- Entertainment & Activities
- Networking opportunities
- Food trucks
- Interactive experiences with Conservatory horticulturists and educators

EXCLUSIVE ACCESS

Attendees receive exclusive after-hours access to the entire Conservatory, which includes lush gardens and botanical biomes, special Chihuly night lighting, the Cardinal Health Gallery and the Scotts Miracle-Gro Foundation Children's Garden.

SUPPORTING THE MISSION

At Cocktails at the Conservatory, you can support our cause while having fun!

The Conservatory elevates quality of life and improves physical and mental health for over 350,000 visitors each year, providing a much-needed green space in the heart of the city.



SPONSORSHIP OPPORTUNITIES

We hope you will join us as a sponsor of these beloved *Cocktails at the Conservatory* events!
The 2026 season features opportunities for corporate partners to support the Conservatory's mission while engaging associates and connecting with the community.

As a sponsor, you will reach the Conservatory's wide audience of:

350,000 annual visitors • 800 volunteers • 160 employees • 12,934 member households
164,700 total followers on social media • 238,783 total reach on social media • 524,160 website visitors per year
34,660 subscribers to the Conservatory Leaflet with a 45% average open rate

COCKTAILS AT THE CONSERVATORY SPONSORSHIP OPPORTUNITIES ARE AVAILABLE FOR TEN DATES IN 2026:

January 15 | February 13 & 14 | April 16 | May 1 | July 17 | August 6 | September 24 | October 29 | December 2 & 3

PRESENTING SPONSOR

\$10,000

ONE AVAILABLE PER EVENT

- Top logo recognition on on-site digital signage & printed passport program
- Top logo recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
- Top logo recognition on the Cocktails event-series landing page (approximately 20,000 views)
- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)
- Name recognition in the Conservatory's newsletter leading up to the sponsored event (approximately 30,000 subscribers & 78,500 opens per month)
- 30 tickets to the sponsored Cocktails event
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)
- Invitation to a VIP Cocktail Creation Experience.
Up to 8 guests can receive a private tour and work with Franklin Park Conservatory to schedule and arrange VIP event before sponsored event.

FAIR MARKET VALUE \$900

MAJOR SPONSOR

\$5,000

- Logo recognition on on-site digital signage & printed passport program
- Logo recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
- Logo recognition on the Cocktails at the Conservatory event-series landing page (approximately 30,000 views)
- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)
- 20 tickets to the sponsored Cocktails event
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)

FAIR MARKET VALUE \$600

SUPPORTING SPONSOR

\$2,500

- Name recognition on on-site digital signage & printed passport program
- Name recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
- Name recognition on the Cocktails at the Conservatory event-series landing page (approximately 30,000 views)
- 12 tickets to sponsored Cocktails event
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)

FAIR MARKET VALUE \$360

*Sponsor recognition and benefits apply to the selected Cocktails date.
For February and December dates, each sponsorship level will increase by \$1,000 as sponsors for these months will receive benefits for both dates.*

FOR MORE INFORMATION CONTACT:

Naomi Merino, Corporate & Foundation Relations Manager
614.715.8041 • nmerino@fpconservatory.org



Franklin Park Conservatory
and Botanical Gardens

1777 East Broad Street, Columbus, Ohio 43203 | FPCONSERVATORY.ORG | [f](#) [i](#) [t](#) [p](#) [in](#)



COCKTAILS AT THE CONSERVATORY

Please provide information about your designated sponsor level below and mail, e-mail or fax to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203

EMAIL: nmerino@fpconservatory.org FAX: 614.715.8199 ATTN: Naomi Merino

☐ **PRESENTING SPONSOR** **\$10,000**

ONE AVAILABLE PER EVENT

- Top logo recognition on on-site digital signage & printed passport
- Top logo recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
- Top logo recognition on the Cocktails event-series landing page (approximately 20,000 views)
- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)
- Name recognition in the Conservatory's newsletter leading up to the sponsored event (approximately 30,000 subscribers & 78,500 opens per month)
- 30 tickets to the sponsored Cocktails event
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)
- Invitation to a VIP Cocktail Creation Experience.
Up to 8 guests can receive a private tour and work with Conservatory staff to create the featured cocktail for the sponsored Cocktails event. Sponsor will work with Franklin Park Conservatory to schedule and arrange VIP event before sponsored event.

FAIR MARKET VALUE \$900

*Sponsor recognition and benefits
apply to the selected Cocktails date.*

☐ **MAJOR SPONSOR** **\$5,000**

- Logo recognition on on-site digital signage & printed passport
- Logo recognition on the Cocktails event & ticket sales page on the Conservatory website (approximately 9700 views)
- Logo recognition on the Cocktails at the Conservatory event-series landing page (approximately 30,000 views)
- Recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)
- 20 tickets to the sponsored Cocktails event
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)

FAIR MARKET VALUE \$600

☐ **SUPPORTING SPONSOR** **\$2,500**

- Name recognition on on-site digital signage & printed passport
- Name recognition on the Cocktails event & ticket sales page on the Conservatory website (approximately 9,700 views)
- Name recognition on the Cocktails at the Conservatory event-series landing page (approximately 30,000 views)
- 12 tickets to sponsored Cocktails event
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)

FAIR MARKET VALUE \$360

NAME: _____
Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: _____ COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

PLEASE INDICATE PAYMENT PREFERENCE

☐ PLEASE INVOICE ☐ CHECK ENCLOSED, PAYABLE TO: **FRIENDS OF THE CONSERVATORY** ☐ CREDIT CARD

(To pay by credit card, please e-mail Naomi Merino at nmerino@fpconservatory.org to receive a payment link.)



Thank you for your support of Franklin Park Conservatory and Botanical Gardens!
By attending *Cocktails at the Conservatory*, guests grant permission to be photographed or filmed for promotional purposes.



2026 THEMES

