

COMMUNITY DAY

SPONSORSHIP OPPORTUNITIES



NATURE IS FOR EVERYONE

Each year, the Conservatory welcomes more than 350,000 visitors to experience the joy and relaxation of spending time in nature. Research shows a gap in accessibility to green space and nature, and families with more resources are more likely to visit cultural organizations like ours. Since 2018, monthly Community Days have helped to ensure the Conservatory is a premier and accessible destination for any Franklin County or City of Columbus resident who wants to immerse themselves in the natural world.

YOUR COMMUNITY DAY SPONSORSHIP SUPPORTS

ACCESS FOR ALL

Reducing Barriers to Nature

On the first Sunday of each month, Franklin County or City of Columbus residents can visit the Conservatory, free of charge. Approximately 2,000 visitors join us each Community Day, and over 150,000 people have participated in this program since its inception in 2018.

COMMUNITY CONNECTIONS

Bringing Columbus Together

Each themed Community Day offers an experience that connects visitors and celebrates community. The Conservatory invites nonprofit and corporate partners to participate, distribute resources, and connect with visitors, helping to foster community connections that last.

DIVERSITY & INCLUSION

Connecting Cultures

Each Community Day features a relevant seasonal theme to help make the whole community feel welcome. Themes are woven into programs such as live musical performances, cultural demonstrations, and other activities that reflect our diverse community.

CONTINUED ENGAGEMENT

Building & Sustaining Relationships

Community Days help to break down barriers for those who might not otherwise visit the Conservatory and are just one of our many access initiatives. Families are welcome to return year-round by taking advantage of Access memberships discounted by 75%, Museums for All discounted admission, and temporary memberships available at local library branches.



SPONSORSHIP OPPORTUNITIES

Franklin Park Conservatory and Botanical Gardens invites you to partner with us to ensure everyone can experience the benefits and wonders of the natural world through our Community Day program. With your support, the Conservatory will welcome more than 24,000 neighbors to connect with nature this year through Community Days.

Sponsorship of Community Days helps the Conservatory sustain this important program, offsetting the daily operating costs that are not recouped through ticket sales.

2026 Community Days occur during open daily admission hours on the first Sunday of every month:

**JANUARY 4 | FEBRUARY 1 | MARCH 1 | APRIL 5 | MAY 3 | JUNE 7 | JULY 5
AUGUST 2 | SEPTEMBER 6 | OCTOBER 4 | NOVEMBER 1 | DECEMBER 6**

PRESENTING SPONSOR	\$10,000	SUPPORTING SPONSOR	\$5,000
<p>ONE AVAILABLE PER EVENT FAIR MARKET VALUE \$690</p> <ul style="list-style-type: none">- Logo recognition on on-site digital signage on the selected sponsored Community Day and one week leading up to the event- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)- Logo recognition on the selected Community Day website event (approximately 2,000 views)- Logo recognition on the Community Day landing page during the 2026 calendar year (approximately 9,000 views)- Name recognition on featured "promo box" on the Conservatory's homepage for 2 weeks leading up to selected sponsored Community Day (approximately 20,000 views)- Name recognition in the Conservatory's newsletter leading up to the sponsored event (approximately 30,000 subscribers and 78,500 opens per month)- Name recognition (and tagged) in year-end social media post thanking all 2026 Community Day sponsors- 30 complimentary general admission passes (expiration one year from date of issuance)- Opportunity for on-site presence to be mutually agreed upon by Sponsor and Franklin Park Conservatory- Opportunity to partner with a specific school or community organization to invite to participate in sponsored Community Day to be mutually agreed upon by Sponsor and Franklin Park Conservatory		<p>ONE AVAILABLE PER EVENT FAIR MARKET VALUE \$345</p> <ul style="list-style-type: none">- Name recognition on on-site digital signage on the selected sponsored Community Day and one week leading up to the event- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)- Name recognition on the selected Community Day's website event (approximately 2,000 views)- Name recognition (and tagged) in year-end social media post thanking all 2026 Community Day sponsors- Name recognition on the Community Day landing page during the 2026 calendar year (approximately 9,000 views)- 15 complimentary general admission passes (expiration one year from date of issuance)- Opportunity for on-site presence to be mutually agreed upon by Sponsor and Franklin Park Conservatory- Opportunity to partner with a specific school or community organization to invite to participate in sponsored Community Day to be mutually agreed upon by Sponsor and Franklin Park Conservatory	
		<p>FOR MORE INFORMATION CONTACT: Naomi Merino, Corporate & Foundation Relations Manager 614.715.8041 • nmerino@fpconservatory.org</p>	



Franklin Park Conservatory
and Botanical Gardens

1777 EAST BROAD STREET | COLUMBUS, OH 43203 | FPCONSERVATORY.ORG | [f](https://www.facebook.com/fpcconservatory) [i](https://www.instagram.com/fpcconservatory/) [p](https://www.pinterest.com/fpcconservatory/) [in](https://www.linkedin.com/company/fpcconservatory/)

COMMUNITY DAY SPONSORSHIP OPPORTUNITIES

Please provide information about your designated sponsor level below and mail or email to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203

EMAIL: nmerino@fpconservatory.org FAX: 614.715.8199 ATTN: Naomi Merino

PRESENTING SPONSOR **\$10,000**
ONE AVAILABLE PER EVENT | FAIR MARKET VALUE \$690

- Logo recognition on on-site digital signage on the selected sponsored Community Day and one week leading up to the event
- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reaches)
- Logo recognition on the selected Community Day website event (approximately 2,000 views)
- Logo recognition on the Community Day landing page during the 2026 calendar year (approximately 9,000 views)
- Name recognition on featured "promo box" on the Conservatory's homepage for 2 weeks leading up to selected sponsored Community Day (approximately 20,000 views)
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- Opportunity for on-site presence to be mutually agreed upon by Sponsor and Franklin Park Conservatory
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SUPPORTING SPONSOR **\$5,000**
ONE AVAILABLE PER EVENT | FAIR MARKET VALUE \$345

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NAME: _____
Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: _____ COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

PLEASE INDICATE PAYMENT PREFERENCE

PLEASE INVOICE CHECK ENCLOSED, PAYABLE TO: **FRiENDS OF THE CONSERVATORY** CREDIT CARD
(To pay by credit card, please e-mail Naomi Merino at nmerino@fpconservatory.org to receive a payment link.)



Franklin Park Conservatory
and Botanical Gardens

Thank you for your support of Franklin Park Conservatory and Botanical Gardens!
By attending Community Day guests grant permission to be photographed or filmed for promotional purposes.